



Greater Milwaukee
& Waukesha County

TECHNOLOGY UNITED LIVE CIO FORUM

Sponsorship Packages

Friday, March 8, 2024, 7:30 a.m. -1 p.m. CST
Live CIO Forum – The Pfister Hotel
Milwaukee, WI

Friday, March 1, 2024, 7:30 a.m. -1 p.m. CST
CIO Meetings – Virtual
Sponsors Only

SPONSORSHIP LEVELS

PLATINUM \$40,000

- Ten CIO virtual, private meetings, 20 min each on 3/1*
- Seven tickets to the Live CIO Forum on 3/8
- Presentation time: 2 minutes on stage
- Introduce a panel (1 minute)
- Live CIO Reception a la carte opportunity
- Reserved seat with a CIO of your choice for the event

GEOBYTE \$35,000

- Nine CIO virtual, private meetings, 20 min each on 3/1*
- Six tickets to the Live CIO Forum on 3/8
- Presentation time: 2 minutes on stage
- Live CIO Reception a la carte opportunity
- Reserved seat with a CIO of your choice for the event

BRONTOBYTE \$30,000

- Eight CIO virtual, private meetings, 20 min each on 3/1*
- Five tickets to the Live CIO Forum on 3/8
- Presentation time: 2 minutes on stage
- Live CIO Reception a la carte opportunity
- Reserved seat with a CIO of your choice for the event

YOTABYTE \$25,000

- Seven CIO virtual, private meetings, 20 min each on 3/1*
- Five tickets to the Live CIO Forum on 3/8
- Reserved seat with a CIO of your choice for the event

ZETTABYTE \$20,000

- Six CIO virtual, private meetings, 20 min each on 3/1*
- Five tickets to the Live CIO Forum on 3/8
- Reserved seat with a CIO of your choice for the event

EXABYTE \$15,000

- Five CIO virtual, private meetings, 20 min each on 3/1*
- Four tickets to the Live CIO Forum on 3/8

TERABYTE \$10,000

- Four CIO virtual, private meetings, 20 min each on 3/1*
- Three tickets to the Live CIO Forum on 3/8

GIGABYTE \$5,000

- Two CIO virtual, private meetings, 20 min each on 3/1*
- Two tickets to the Live CIO Forum on 3/8

SPONSOR BENEFIT HIGHLIGHTS

Pre-Event CIO Surveys: Access to all CIO surveys for sales intelligence covering high level priorities, projects, key areas of interests and challenges.

Guaranteed CIO Meeting(s): Guaranteed 20-minute virtual, private meeting(s) with hard-to-reach CxOs (CIO, CISO, CTO) on 3/1.

CIO Panels: Participate in live CIO / CISO panel discussions on 3/8.

NEW CIO Round Table: Facilitated discussion at your Table lead by a CIO / CISO / Technology Leader sharing perspectives on our Industry on 3/8.

CIO Networking: Interact with CIOs / CISOs in an informal setting during our live networking session on 3/8.

Reserved Seat Benefit \$20K & above Sponsors
Sponsors receive a reserved seat with one CIO of their choice for the event, including during the CIO Round Table. Reserved seating will be prioritized on a **first come, first serve basis**, with each CIO reserving a max of one seat.

A La Carte Live CIO Reception \$30K and above Sponsors
Opportunity for one person per sponsor to attend an exclusive reception on 3/8 for an additional cost of \$1,000.

SPONSORSHIP DEADLINE: 2/7/2024

Sponsorship registration, a fully ranked **CIO Meeting Request Form** and company logo must be received by the deadline 2/7/24 in order to recognize your benefits.

Sponsors request CIOs to meet with. See **CIO Meeting Request Form.
Scheduling with CIOs is prioritized based on sponsorship level and commitment date thru 2/7/2024.*

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AGENDA

Friday, March 8, 2024	Friday, March 1, 2024
<p>LIVE CIO FORUM EVENT The Pfister Hotel - Milwaukee, WI Approx. 7:30 a.m. - 1 p.m. CST</p> <p>CIO Forum: 2 CIO Panel Discussions CIO Round Table CIO Networking</p> <p>Exclusive CIO Reception: A la carte benefit for \$30K & above Sponsors Approx. 45 Minutes</p>	<p>VIRTUAL CIO MEETINGS For Sponsors Only 7:30 a.m. - 1 p.m. CST</p> <p>Guaranteed CIO Meetings: 20-minute virtual, private CIO meetings.</p> <p>*Sponsors request CIOs to meet with. See CIO Meeting Request Form. Scheduling with CIOs is prioritized based on sponsorship level and commitment date – List is DUE 2/7/2024</p>

ALL SPONSORS RECEIVE

PRE-EVENT

- Access to all CIO surveys
- Company logo included on event webpage
- CIO virtual meeting(s) on 3/1

DURING EVENT

- Admission to CIO panel discussions, round table discussion and networking on 3/8
- Recognition as event sponsor on printed program and during event slide show

POST EVENT

- Access to recorded CIO panels
- List of attendees with contact information
- Community thank you advertisement(s) appearing in The Milwaukee Business Journal in the first half of 2024
- Electronic billboard recognition (one week duration) approximately 300-600 views on 40+ locations, a value of \$4,000 (*Platinum sponsors receive an additional week*)

TICKETS, MEETINGS & SURVEYS

- **Tickets** are required for admission to the live CIO Forum event on 3/8.
- **CIO meetings** will take place the morning of 3/1. Sponsors may include any number of people from their organization in their meetings. Meeting participants are not limited by the number of tickets, and do not need to be the same individuals as their event ticket holders.
- **Surveys** will be posted on the Sponsor Portal before the 3/1 virtual meetings. Anyone in your organization may access and review all the CIO surveys and the post-event recorded CIO panel discussions.

Our CIO Advisory Board Members on the attached [CIO Meeting Request Form](#) have each committed to virtual, private 20-minute meetings with 6 sponsors on 3/1. Some of our Companies have multiple Executives also committing to meetings, such as CIO, CTO, CISO. You prioritize the Executives on the list and provide that to us as your meeting request. Scheduling Sponsors with CIOs is then prioritized based on sponsorship level and commitment date.

See the latest CIO list here: [CIO Meeting Request Form](#).



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AUTHORIZATION FORM

I hereby authorize a sponsorship commitment to United Way of Greater Milwaukee & Waukesha County for the following opportunity. (Please check the appropriate sponsorship level.)

- ☐ \$40,000 PLATINUM
- ☐ \$35,000 GEOPBYTE
- ☐ \$30,000 BRONTOBYTE
- ☐ \$25,000 YOTTABYTE
- ☐ \$20,000 ZETTABYTE
- ☐ \$15,000 EXABYTE
- ☐ \$10,000 TERABYTE
- ☐ \$5,000 GIGABYTE
- ☐ A La Carte Exclusive CIO Reception \$1,000 *(Limit for one attendee per Sponsor, for \$30K & above Sponsors only)*
- ☐ I'd like to make a direct donation to United Way. Please invoice me \$ _____.

SPONSORSHIP DEADLINE:

FEBRUARY 7, 2024

Sponsorship commitment + fully ranked [CIO Meeting Request Form](#), and the logo must be returned by Feb 7 to receive benefits

CONTACT INFORMATION. PLEASE PRINT CLEARLY.

Company Name: _____

Company Web URL: _____

Primary Contact Name & Title: _____

Email: _____ Phone: _____

Sponsorship Benefits will be coordinated with the Primary Contact.

Secondary Contact Name & Title: _____

Email: _____ Phone: _____

Billing Contact Name: _____

Billing Email Address: _____

Billing Mailing Address: _____

Authorizer Name & Title: _____

Email: _____ Phone: _____

Signature: _____ Date: _____

Authorizer must sign off on Sponsorship agreement – Either by printing, signing, and returning, or by submitting the [Online Form](#) and typing a signature, if the Company's policy allows.

United Way will follow up with an invoice. All sponsorship dollars go to United Way. Please contact Cassidy Korpela with any registration or billing questions at 414.263.8163 or ckorpela@unitedwaygmwc.org