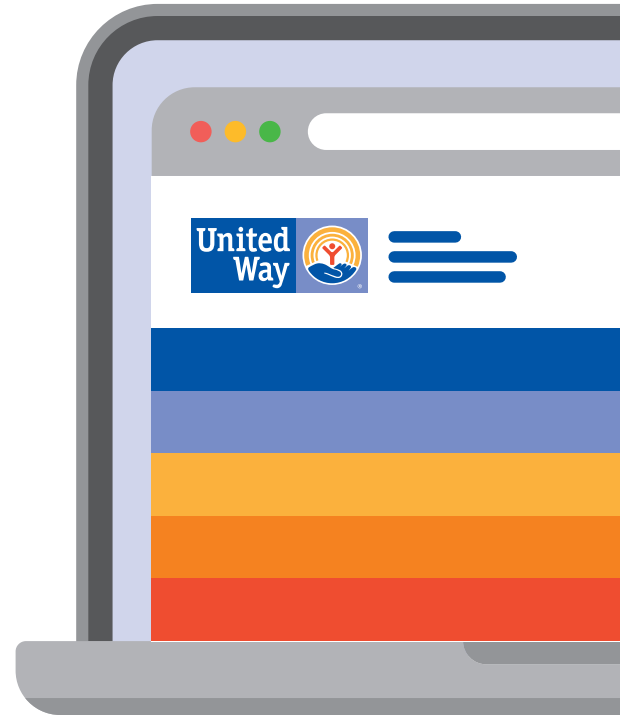


Give at Work

United Way is transitioning its workplace giving platform to StratusLIVE's Give at Work tool to better meet the needs of our corporate partners and donors. Give at Work provides an easy, efficient way for donors to make their gift electronically, offering increased engagement options and more flexibility.

Advantages of Online Campaigns

- **Reduce the workload and administrative costs.** Eliminate the need for paper pledge forms and manual data entry.
- **Reach every employee including field staff and others who can't attend meetings.**
- **Thank employees immediately.** When employees make pledges, they can receive a prompt thank you message.
- **Reduce risk.** Online is more secure than handling paper forms.
- **Easy reporting.** Ambassadors have access to results online.
- **Donor support.** Employees have direct access to the Donor Help Desk, staffed by local United Way employees.



ONLINE CAMPAIGN OPTIONS

	Standard Account	Custom Account
Coverage	Southeast Wisconsin	Multiple US locations
Lead Time Required	48 hours	6 weeks
Features	Easy to use design, company logo featured	Easy to use design, customized site
Access	United Way provides ambassador with unique login URL to distribute	United Way provides ambassador with unique login URL to distribute, SSO offered
Reporting	Payroll deduction report provided at campaign completion, results available to ambassador real-time	Payroll deduction report provided at campaign completion, results available to ambassador real-time
Support	Local Help Desk	Local Help Desk
Cost	Cost covered by United Way	\$3 per transaction