



United Way of Greater Milwaukee & Waukesha County
**2026 Campaign
Speakers Bureau**

About:

The Speakers Bureau is made up of volunteers working in partnership with United Way of Greater Milwaukee & Waukesha County. Each representative - or speaker - is responsible for sharing powerful stories that inspire the audience to support United Way's Key Initiatives.

Speaking engagement timeframes, audience sizes, and locations vary greatly. If you have any questions, please reach out to Emily Nehmer at enehmer@unitedwaygmmc.org

Role of Speaker:

- Demonstrate a working knowledge of United Way, and how your organization is funded through United Way's Key Initiatives
- Share powerful success stories with United Way workplace campaigns throughout Milwaukee, Ozaukee, Washington and Waukesha counties
- Encourage employees at workplaces to donate to United Way and our Key Initiatives
- Answer questions posed by employees of workplace campaigns
- Provide education and insight into critical issues facing our local community

Speaker Essentials:

- Comfortable public speaker with experience speaking on behalf of your organization
- Knowledgeable about United Way and United Way's Key Initiatives
- Strong professional presence
- Flexibility and adaptability to a variety of speaking situations and audience sizes
- Availability between August-December primarily during regular office hours (8am-5pm)
- Access to a computer, camera and reliable internet for virtual presentations

Benefits to Joining the Speaker Bureau:

- Public speaking experience
- Training and feedback opportunities
- Meeting new people in your industry, while also accessing diverse workplaces throughout the community

Speaker Bureau Workshop:

All participating speakers are required to attend a Speaker Bureau Workshop. Workshops will be held in person at United Way. During this workshop, speakers will have the chance to learn more about United Way, our Key Initiatives, and what a speaker should expect from their experience. We ask all participants to come prepared with a 5-minute speech to practice in small groups. There will be work time to edit your speech or ask any questions – and feedback will be provided from United Way staff.

Workshop Dates:

Monday, July 6th, 10:00AM-12:00PM
Thursday, July 16th, 9:00AM-11:00AM
Friday, July 17th, 1:00PM-3:00PM
Tuesday, July 28th 1:00PM-3:00PM

If you have any questions, please contact Emily Nehmer at enehmer@unitedwaygmmc.org or 414-263-8150.