

# 2016 Challenge Grants

United Way



## MULTIPLY YOUR IMPACT with these great matches

**Education Match:** New and increased gifts to United Way's Education focus area are **doubled by U.S. Bank.**

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**Helping Kids Succeed:** New and increased gifts to Helping Kids Succeed **doubled by Landmark Credit Union.**

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**Income Match:** New and increased gifts to United Way's Income focus area are **doubled by MillerCoors.**

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**Individual Development Accounts Match:** All gifts to United Way's Individual Development Accounts are **doubled by a federal grant.**

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**Health Improvement Fund Match:** New and increased gifts to the Health Improvement Fund are **doubled by the Milwaukee Health Care Partnership.**

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**Healthy Birth Outcomes Match:** New and increased gifts to Healthy Birth Outcomes are **doubled by BMO Harris Bank.**

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**Healthy Girls Initiative Match:** New and increased gifts to United Way's Healthy Girls Initiative are **doubled by Aurora Health Care.**

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**NEW! Physical Violence & Sexual Assault Prevention Fund:** New and increased gifts to Physical Violence & Sexual Assault Prevention Fund are **doubled by Aurora Health Care.**

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**Leadership Match:** New and increased leadership-level gifts of \$1,200 to \$9,999 are **doubled by the Ralph Evinrude Foundation.**

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**Tocqueville Match:** New and increased gifts from Tocqueville Society members to United Way's Community Impact Fund are **doubled by Linda T. & John A. Mellowes.**

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**Campaign Cabinet Match:** New and increased corporate gifts are **doubled by United Way's Campaign Cabinet.**

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**Diversity Business Match:** New and increased corporate gifts from female-led or minority-led businesses are **tripled by Johnson Controls, Inc.** (up to \$5,000 per company).

# Thanks to these organizations for their match support.



## MILWAUKEE HEALTH CARE

### PARTNERSHIP



*Health Improvement Fund matches up to \$1.5 million.*

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*We're here to help.™*

*Healthy Birth Outcomes matches up to \$250,000.*

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*Healthy Girls Initiative matches up to \$25,000.*

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*Physical Violence & Sexual Assault Prevention Fund matches up to \$200,000.*

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*Tocqueville Community Impact Fund matches up to \$125,000.*

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