



“FOR 30 YEARS, SHE WAS ALWAYS THERE WHEN I GOT HOME. NOW SHE ISN’T.”

In a matter of months, a series of unexpected life-changing moments can turn your life upside down. For Johnny from Milwaukee, that first moment came with the sudden death of his wife of 30 years. Johnny decided to make a fresh start by finding a new place to live. He put a security deposit down on a new apartment and gave his 30-day notice. However, when the time came to move, Johnny’s new place wasn’t ready and his new landlord skipped town. Suddenly, Johnny was homeless. He took part in the 90-day GATES program at the United Way-funded emergency shelter at Guest House of Milwaukee. Today, Johnny couldn’t be more proud of his new apartment and is grateful to Guest House and United Way for helping him get back on his feet.

THE BEST WAY TO GIVE.

A gift to United Way’s Community Fund allows you to help more people than a gift to a single nonprofit can.

United Way experts look for gaps and duplications so Community Fund dollars go to the needs everyone is aware of but also to those needs less obvious but no less important.

Our community’s problems are interrelated, and only the Community Fund’s diversity of programs work together to address the complex causes of poverty, teen pregnancy, homelessness, and many others – in a way that no single agency, donor, volunteer, or sector of the community can do alone.



Table with 3 columns: Community Fund benefits, Agency Designation, and checkboxes. Rows include: Community needs assessment, Local funding, Program oversight, Agency visits, Financial reviews, Grant matching, Workplace donation, and Direct distribution to nonprofits.

EVERY GIFT HAS A BIG IMPACT

When you give to United Way’s Community Fund, your gift makes a big difference. Just a few dollars a week provides urgent, life-changing resources to local people. Imagine the impact we can make collectively!

Comparison of gift amounts: \$5 PER WEEK, \$10 PER WEEK, \$25 PER WEEK.

- 250 adaptive play toys for children, like Myah, needing to improve motor skills
6 well-baby checkups to keep children, like Marissa, healthy during their first year
26 days of emergency food for 10 families of five, like Michael’s family

