



**NO MATTER THE OBSTACLES.
NO MATTER THE ODDS.**

LIVE UNITED

“I tell everyone: if they can help me, they can help you. As soon as I got this car my life changed.”

Piper no longer worries at the end of each month how she will pay her bills. After her car broke down, Piper sought help through the United Way-funded Auto Loan Access Program at YWCA Southeast Wisconsin. With their help, Piper created a budget which helped her secure an auto loan. With her new car and a boost in confidence, Piper has been promoted twice, and soon hopes to be in a management position. Piper drives past her old bus stop and picks up as many of her co-workers as she can fit. Now she drives them to work everyday. **United Way fights for Piper, and the health, education and financial stability of every person in every community. We have one life. To live better, we must Live United.**

THE BEST WAY TO GIVE.

A gift to United Way's Community Fund allows you to help more people than a gift to a single nonprofit can.

Our community's problems are interrelated, and only the Community Fund's diversity of programs work together to address the complex causes of poverty, school readiness, teen pregnancy, and many others – in a way that no single agency, donor, volunteer, or sector of the community can do alone.

United Way works across our four-county region to leverage resources, volunteers, experts, and other service providers for short-term relief and long-term success.



		Agency Designation
Community needs are assessed and the most critical issues are identified	✓	
Funding stays local and is based on program performance and overall impact on our community	✓	
Rigorous program oversight is provided by United Way staff and volunteers year-round	✓	
Agencies are visited by United Way staff and volunteers to ensure program compliance	✓	
Quarterly reviews of agencies' financials are conducted	✓	
Opportunity exists to double donations through challenge grant matches sponsored by companies and foundations	✓	
Donate conveniently through workplace campaign and payroll deduction	✓	✓
Donation is distributed directly to nonprofits	✓	✓



WHO WILL TACKLE THE PROBLEMS MOST SHY AWAY FROM?

LIVE UNITED

“If I had missed one paycheck, my daughter and I would have been homeless. I had to find a way to keep my job.”

After her old car broke down, Piper remembers taking the bus to work. Leaving at 3 o'clock in the morning meant Piper walked a mile to the bus stop in the pitch black. Winter weather and late buses meant Piper often missed days or was late for work. For so many working households, not having reliable transportation, coupled with a lack of access to mainstream financial products because of challenged credit, keeps them from maintaining and advancing at work and in life. A friend told Piper about the United Way-funded Auto Loan Access Program at YWCA Southeast Wisconsin, which helps credit-challenged community members secure low-interest auto loans through financial education and budget coaching.