

**United Way of Greater Milwaukee & Waukesha County  
GIVE & WIN™ Sweepstakes Official Rules for 2021 Campaign (“Rules”)**

**NO PURCHASE OR DONATION NECESSARY TO ENTER OR WIN, NOR WILL A  
PURCHASE OR DONATION IMPROVE ONE’S CHANCES OF WINNING**

Sponsored by United Way of Greater Milwaukee & Waukesha County (UWGMWC), 225 W. Vine Street, Milwaukee, WI 53212.

1. This incentive promotion entry period begins on August 26, 2021 at 8:00 a.m. Central Daylight Savings Time and ends at 5:00 p.m. Central Standard Time on November 12, 2021. Participants must be legal residents of Wisconsin, and at least 18 years of age at the time of entry.
2. The winners will receive, in the order drawn, the following prizes donated to UWGMWC by the respective parties.
  - A. 2021 Jeep Renegade Sport 4x4 donated by Johnson Controls. Approximate Retail Value: \$25,000. Winner must have a valid WI driver’s license and provide both physical damage and liability insurance coverage.
  - B. \$5,000 cash donated by Robert W. Baird.
  - C. Brewers Spring Training Package donated by the Milwaukee Brewers Community Foundation and Ixonia Bank. Prize includes a visit to American Family Fields of Phoenix for a day at the ballpark. The winner will receive (2) tickets to a mutually agreed upon game in Maryvale, AZ. Also included is a Brewers Community Foundation gift bag, a customized Brewers jersey with the winner’s name on the back and \$2,500 to be used toward travel costs. Approximate Retail Value: \$4,250
  - D. Seven day stay at The Resort on Cocoa Beach courtesy of Zilber Ltd. Dates based on availability. In addition, winner will receive \$1,000 to be used toward travel costs, donated by Dr. Joan Prince. Blackout dates will apply. Approximate Retail Value: \$2,600
  - E. Green Bay Packer Game Day Experience donated by the Green Bay Packers. Prize package for six includes a Green Bay Packers home game at Lambeau Field against the Cleveland Browns on December 25, 2021 and \$100 Pro Shop gift card for each guest. Approximate Retail Value \$2,928
  - F. Grand Geneva Resort & Spa Getaway sponsored by Marcus Hotels & Resorts. Two-night stay in a Jr. Suite + Dinner for two + Golf for two. Accommodations for Two Nights in a Junior Suite (includes room and tax), Also includes dinner for two in Geneva ChopHouse or Ristorante Brissago (Max value \$200 DOES NOT include alcoholic beverages or gratuity) and golf for two on either the Brute or the Highlands. (cart is included) Valid Sunday – Thursday only. Not valid on Friday, Saturday, holidays or holiday periods. Not transferable. Not redeemable for cash. Reservations required. Subject to availability. Original card must

be presented at check in. Photos or copies will not be accepted. Only valid and redeemable at Grand Geneva Resort 7036 Grand Geneva Way, Lake Geneva, WI. Expires 7/1/2022  
Approximate Retail Value: \$1,800

- G. Verlo v5 Mattress and matching box spring (up to \$1,499 value) with free delivery and removal in the greater Milwaukee area. Valid at Grafton, Greenfield, Racine and Wauwatosa locations. Donated by Verlo Mattress. Approximate Retail Value: \$1,499
- H. Bucks Fan Package donated by the Milwaukee Bucks. Prize includes two tickets to a TBD Milwaukee Bucks game at Fiserv Forum, and a signed Giannis Antetokounmpo jersey.  
Approximate Retail Value: \$650

Only one prize per household will be awarded. Odds of winning depend on number of eligible entries received.

3. One way to qualify, a UWGMWC donor may timely increase both his/her total 2020 Campaign gift by \$100 or more, while increasing his/her designation to UWGMWC and/or any of the Education, Financial Stability and Health strategies or special initiatives. This will automatically enter the donor for a chance to win prize A.

Another way to qualify, a UWGMWC donor may timely increase both his/her total 2020 Campaign gift by \$75 or more, while increasing his/her designation to UWGMWC and/or any of the Education, Financial Stability and Health strategies or special initiatives. This will automatically enter the donor for a chance to win prize B.

Another way to qualify, a UWGMWC donor may timely increase both his/her total 2020 Campaign gift by \$50 or more, while increasing his/her designation to UWGMWC and/or any of the Education, Financial Stability and Health strategies or special initiatives. This will automatically enter the donor for a chance to win prize C, D or E.

Still another way to qualify, a UWGMWC donor may timely increase both his/her total 2020 Campaign gift by \$25 or more, while increasing his/her designation to UWGMWC and/or any of the Education, Financial Stability and Health strategies or special initiatives. This will automatically enter the donor for a chance to win prize F, G or H.

Entry without donation can also be made by the individual sending an Entry Letter to United Way of Greater Milwaukee & Waukesha County, Attn: Drawing, 225 W. Vine Street, Milwaukee, WI 53212, and containing name, address and phone number. Only one entry, automatic or otherwise, per person. This will automatically enter the donor for a chance to win any one of the prizes.

4. The Pledge Form or Entry Letter must be returned to UWGMWC by 5:00 p.m. Central Standard Time on November 12, 2021. UWGMWC will not be responsible for companies that fail to submit their employees' pledge forms by this date. You may also donate online by 5:00 p.m. Central Standard Time on November 12, 2021 at [unitedwaygmwc.org](http://unitedwaygmwc.org).

5. The winners of the sweepstakes will be drawn randomly and announced at the Campaign Closing Celebration on December 15, 2021.
6. Employees of UWGMWC and members of their immediate families are not eligible to participate. The term “immediate family members” includes spouses, parents, grandparents, siblings, children, and grandchildren.
7. By entering, all participants thereby agree to comply with these rules, represent that he/she is eligible, and give consent to the use of his/her name and/or photograph for publicity purposes without further compensation, unless prohibited by law. By entering and accepting a prize, all entrants release and hold harmless UWGMWC, Johnson Controls, Robert W. Baird, Ixonia Bank, Verlo Mattress, Zilber Ltd., Milwaukee Brewers Community Foundation, Dr. Joan Prince, Milwaukee Bucks, Green Bay Packers and Marcus Hotels & Resorts, and their parents, subsidiaries, affiliates, agencies, officers, directors and employees from any claims or liability or responsibility for damages, losses or injuries, including death, personal injury or property damage, due in whole or part, directly or indirectly, from participation in this promotion or acceptance, possession, use or misuse of the prize.
8. There will be no substitution or transfer of prize or redemption for cash equivalent, except by UWGMWC due to unavailability, in which case a prize of equal or greater value will be substituted. UWGMWC reserves the right to terminate or modify this promotion at its discretion and to award the prizes described above.
9. Automobile winner is responsible for all transportation costs, taxes, setup, registration, title fees and other licensing fees associated with delivery and ownership, including federal and state income taxes.
10. You should consult your tax adviser regarding any tax implications, including the taxability of any prize received.
11. The official rules will be posted at <http://www.unitedwaygmwc.org/sweepstakes> throughout the entry period and the name of the prize winners will be available on December 24, 2021 at <http://www.unitedwaygmwc.org/Sweepstakes>.

Prize winners must accept terms and conditions of the prize within ten days of notification of winning. Notification will take place via phone call, email and/or certified letter. Sponsor is not responsible if a prize notification is not received for any reason. **Winners must take ownership of item(s) by January 31, 2022.**

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**Ensuring the Integrity of the Sweepstakes**

Individuals that qualify for the Sweepstakes are automatically entered into the drawing as their pledges are processed. Companies, which do not typically provide individual pledge information, may submit a list of those employees who have qualified. Those names are added to the database of automatic qualifiers. Additionally, those people who submitted an entry outside of the automatic qualification process are also entered into the database. Although we cannot publish the list of all those who qualify, if a company campaign requests a list of qualifiers from their own company, UWGMWC can provide it prior to the drawing, but after all pledges received by November 12, 2021 have been posted. Please call 414-263-8100 for more information.