



# STEP UP & ENJOY THE BENEFITS

The United Way Step-Up Program gives you a pathway to the Leadership Society and immediate access to Leadership Society benefits. In this program, you will reach \$1,200 by increasing your gift incrementally over a three year period.

## Leadership Society Benefits

- Access Leadership Donor Networks (details below)
- Receive recognition in annual United Way Leadership Registry
- Deepen your understanding of community issues
- Enhance your personal and professional networks
- Access exclusive events and volunteer opportunities
- Connect with industry and community leaders

### Minimum Gift Levels\*

Year 1	\$600
Year 2	\$900
Year 3	\$1,200

*\*At least 60% of the gift must go to the Community Fund, issue areas, or special initiatives. Only new or increased gifts are eligible.*

Connect with  
**5,000**  
Leadership Society  
members to  
create change in  
our community.

## Leadership Donor Networks

- **Diversity Leadership Society** – Community leaders working together to identify strategies to close gaps for our community’s diverse populations, particularly around the issue of barriers to employment.
- **Emerging Leaders** – Leaders in their 20s, 30s, and 40s changing the lives of local youth by giving, advocating, and volunteering around United Way’s education initiatives.
- **NEW! Pride United** – Leaders committed to building knowledge and capacity around issues disproportionately impacting members of the LGBTQ+ community.
- **Technology United** – Technology professionals making a difference in our community through events, volunteerism, and advocacy focused around local students interested in technology.
- **Women United** – Join the largest Women United network in the world to move the needle on issues impacting women and girls. Members contribute an annual individual gift of \$1,200 or more or a combined gift with a partner of \$2,400 or more.

To enroll in the Step-Up Program, please express interest at [UnitedWayGMWC.org/Step-Up](https://UnitedWayGMWC.org/Step-Up). To learn more, contact Lizzie Hoepfner at [lhoepfner@unitedwaygmwc.org](mailto:lhoepfner@unitedwaygmwc.org) or 414.263.8187.



**Greater Milwaukee & Waukesha County**