

UNITED WAY OF GREATER MILWAUKEE & WAUKESHA COUNTY

IMPACT IN WAUKESHA COUNTY



SAFE & STABLE HOMES: ENDING FAMILY HOMELESSNESS

Sasha (pictured) lived with her teenage daughter and young son in Oconomowoc when her fiancé suddenly passed away. It was a traumatic loss for the family. It also put her behind on some of her household bills. That's when she reached out to Family Promise of Waukesha County.

Family Promise's mission is to help low-income families and families experiencing homelessness achieve sustainable independence through a community-based response. Donations to United Way's Safe & Stable Homes initiative support Family Promise.

Through Family Promise, Sasha received assistance to help her pay her mortgage, as well as support for a recent car repair.

"For many families, an unexpected car repair or medical expense can set them behind on paying their rent or mortgage," said Krystina Kohler of United Way of Greater Milwaukee & Waukesha County. "United Way supports services that prevent the chaos and trauma associated with becoming homeless."

"We hope to help 75 families through our prevention program," said Joe Nettesheim, executive director of Family Promise. "That number is almost as many families to whom we gave shelter in our first five years. About 25 of those families will be supported by United Way's Safe & Stable Homes initiative."

This funding from Safe & Stable Homes provides rent, mortgage, utility and transportation assistance for Family Promise's Family Homelessness Prevention Program and others in Waukesha County.

"We are honored and thankful to receive a grant from the Safe & Stable Homes initiative through United Way of Greater Milwaukee & Waukesha County," said Joe.

**United Way and
community partners
have set a goal:**

**End Family
Homelessness
by 2023.**



**Greater Milwaukee
& Waukesha County**



HOPE

Since March of 2020, the word hope has been on all of our minds. There are so many reasons to be hopeful about what's ahead.

But we also know that hope needs our help—we will have to work hard to overcome COVID-19's damage to our community.

United Way is committed to ensuring communities become stronger and more sustainable as they recover, with better opportunities for all.

We do this by:

- Growing our Community Fund, which supports the amazing work of our local nonprofits.
- Implementing new ways to end family homelessness.
- Reducing barriers to employment and advancement for so many in our community.
- Transforming schools into places where every student has what they need to be successful.
- Building inclusive, resilient, and equitable communities.
- Fighting for the health, education, and financial stability of every person in every corner of our community.

COMMUNITY FUND

United Way connects those in need to those who can help. The Community Fund is at the heart of our work.

You + Local Nonprofit Partners = United Community

Here's why:

You. When you give to the Community Fund, your donation is combined with thousands of other donations, funding over 220 programs that have a direct impact on the health, education, and financial stability of so many in our neighborhoods.

Local Nonprofit Partners. United Way knows the nonprofit agencies who are doing the hard work every single day, offering support to those who are struggling. Your donation directly supports this work.

United Community. The solutions we create together go beyond short-term fixes. You are creating lasting change.



PEOPLE SERVED IN
WAUKESHA COUNTY

26,207

MOST USED
PROGRAM AREAS

Health Care
Mental Health
Housing



NEW! Diaper Bank

Launched in April 2021, United Way's Diaper Bank has already collected over 107,000 diapers for local families.



PARTNERSHIP SCHOOLS

United Way is collaborating with select school districts to identify Partnership Schools for whom United Way will fund efforts to meet students' greatest needs and to foster a strong community of service, with the direction of local stakeholders.

The Partnership Schools initiative allows for deeper investment in select schools with a higher than average number of students living in poverty. United Way and partners will work directly with school staff to support the specific needs of that school. Past investments in Waukesha County schools have included: mental health providers/support, technology, and social-emotional learning.

Our first Partnership School: Hawthorne Elementary School in Waukesha.

We are committed to identifying and supporting additional Waukesha Partnership Schools in the future.

BOOKS GO EVERYWHERE

Being a strong reader helps in every class and in every grade. The best way to become a strong reader? Practice. And when kids get to pick out their own books—chances are, they will read them! And they can take these books everywhere they go.

For some of our community's children, books are a luxury item. That's where Build My Bookshelf comes in to help children in high-need Waukesha County schools build their home libraries.

In 2020, Build My Bookshelf provided about 10,890 books given to 1,089 elementary students, generating more than \$27,000 in Scholastic Dollars to be shared across four Waukesha County schools.

HELPING KIDS SUCCEED

Every student deserves the opportunity to succeed.

Since there is a clear link between community support and the success of children, United Way's Helping Kids Succeed initiative connects community resources to schools in Waukesha County, enhancing the educational experience and improving outcomes for students.

Funding and other support is given to programs and partners that aim to increase:

- Student achievement and readiness
- Family stability and empowerment
- Educator effectiveness and retention
- Community awareness and engagement

United Way's Helping Kids Succeed initiative targets the high-need student and schools in the School District of Waukesha. Data is collected over the course of each school year to measure impact and guide future funding decisions.





HEALTH

United Way partner Community Smiles Dental connects children, pregnant women, and adults with special health needs to high quality dental care. “Many of these patients are working but don’t have the income to support insurance and rely on the state Medicaid system,” said Amanda Weiler of United Way of Greater Milwaukee & Waukesha County. “Community Smiles Dental is one of only 15 dental clinics in Wisconsin that supports Medicaid state insurance.”

Over the past year, Community Smiles Dental served over 3,700 individuals, all from Waukesha County. Nearly 90% of these patients were children. Each year the clinic sees approximately 100 pregnant women.

“Many women don’t know that having good oral health is important during pregnancy,” said Renee Ramirez, CEO of Community Smiles Dental. “The clinic helps low-income pregnant women improve their oral health and learn about how to help their babies have good oral health from birth.”

Despite the challenges of the pandemic, since March of 2020 Community Smiles Dental closed their doors for only one day. Since then, they’ve been providing services for both dental emergencies and overall dental care.

Learn more:

For a full listing of funded programs visit: UnitedWayGMWC.org/What-We-Fund

To see who we have helped by zip code visit: UnitedWayGMWC.org/Who-We-Help