**UNITED WAY “FACT A DAY”**

**Fact #1 –** You + Local Nonprofit Partners = A United Community. When you give to United Way’s Community Fund, your donation is combined with those of thousands of other donors, funding over 200 local nonprofit programs that have a direct impact on the health, education, and financial stability of so many in our neighborhoods.

**Fact #2 –** United Way’s annual Seasons of Caring connects thousands of volunteers to meaningful experiences across our region. Last year, United Way volunteers packed over 16,600 resource kits for local nonprofits. Visit UnitedWayGMWC.org/Volunteer to browse hundreds of opportunities, both virtual and in-person.

**Fact #3 –** No family should have to go without basic needs for their children. Launched in 2021, United Way's Diaper Bank has already collected over 200,000 diapers and wipes for local families. Learn more at UnitedWayGMWC.org/Diaper-Bank

**Fact #4 –** At United Way, we believe in building a community that is equitable for everyone. Over the past year, United Way’s Racial Equity Portfolio has provided funding to 18 Black and Brown-led organizations, supporting Black and Brown-led solutions to the issues facing our communities of color.

**Fact #5 –**EvictionFreeMKE is a program that provides a lawyer to anyone under 200% of the Federal Poverty Limit who is experiencing an eviction. Since the moratorium on evictions ended in October 2021, EvictionFreeMKE has supported over 2,000 people who were facing eviction in Milwaukee Circuit Court. This initiative is supported by United Way’s Safe & Stable Homes.

**Fact #6 –** Your donations to United Way support the Milwaukee Community Schools Partnership, a collective strategy to transform schools into a place where students, families, staff, and the surrounding community can work together to ensure every student is successful. Today, Milwaukee has 15 Community Schools with more being added each year. Learn more: UnitedWayGMWC.org/Community-Schools

**Fact #7 –** United Way’s Techquity initiative helps bridge the digital divide through access, advocacy, skill-building, and devices. To date, Techquity has funded hundreds of laptops, hotspots, and smartphones so people across the community can stay connected. Learn more: UnitedWayGMWC.org/Techquity

**Fact #8 –** Each year, United Way responds to the extreme cold weather by funding warming rooms and providing resources to increase the capacity of local nonprofits that provide food and shelter to struggling individuals and families.

**Fact #9 –** Who doesn’t love back-to-school shopping? Each year, United Way’s Backpack Coalition mobilizes thousands of resources to pack and distribute more than 7,000 backpacks and school supply kits for children in both Milwaukee and Waukesha counties. Learn more: UnitedWayGMWC.org/Backpack-Coalition

**Fact #10 –** In the second quarter of 2021, the Black unemployment rate was nearly double the white unemployment rate. United Way’s Reducing Barriers to Employment & Advancement initiative supports local programs that provide opportunities for individuals to obtain permanent employment with a livable wage at a workplace where they are treated with dignity and have opportunities for advancement, with a focus on African Americans. Learn more: UnitedWayGMWC.org/Reducing-Barriers-to-Employment-and-Advancement