



STEP UP & ENJOY THE BENEFITS

The United Way Step-Up Program gives you a pathway to the Leadership Society and immediate access to Leadership Society benefits. In this program, you will reach \$1,200 by increasing your gift incrementally over a three year period.

Leadership Society Benefits

- Access Leadership Donor Networks (details below)
- Receive recognition in annual United Way Leadership Registry
- Deepen your understanding of community issues
- Enhance your personal and professional networks
- Access exclusive events and volunteer opportunities
- Connect with industry and community leaders

Minimum Gift Levels*	
Year 1	\$600
Year 2	\$900
Year 3	\$1,200

*At least 60% of the gift must go to the Community Fund, issue areas, or special initiatives. Only new or increased gifts are eligible.

Leadership Donor Networks

- **Diversity Leadership Society** - Leaders working together to identify strategies to close gaps for our community's diverse populations, particularly around the issue of barriers to employment.
- **Emerging Leaders** - Leaders in their 20s, 30s, and 40s changing the lives of local youth by giving, advocating, and volunteering around United Way's education initiatives.
- **Pride United** - LGBTQ+ leaders, allies, and advocates committed to addressing key issues that disproportionately affect members of the LGBTQ+ community.
- **Technology United** - Technology professionals making a difference in our community through events, volunteerism, and advocacy focused around local students interested in technology.
- **Women United** - Women leaders moving the needle on issues impacting women and girls. Members contribute an annual individual gift of \$1,200+ or a combined gift with a partner of \$2,400+.

Connect with

5,000

Leadership Society members to create change in our community.

To enroll in the Step-Up Program, please express interest at UnitedWayGMWC.org/Step-Up. To learn more, contact Audrey Kanthack at akanthack@unitedwaygmwc.org or 414.263.8152.



Greater Milwaukee & Waukesha County