



UNITED WAY OF GREATER MILWAUKEE & WAUKESHA COUNTY

IMPACT IN WAUKESHA COUNTY

Students participate in a book fair at Hawthorne Elementary in Waukesha.

Every day, somewhere in our community, someone needs our help.

It may be a family on the verge of eviction, struggling to stay in their home. It may be that person fighting to break down the barriers to obtain a good job, one that treats them with dignity and respect. It may be a student falling behind in the classroom, longing for support to help them stay on track with their studies. Or it may be someone living in fear, trapped in the cycle of violence, or battling an addiction that has consumed their life.

For so many in our community, the challenges they are facing are more than they can manage. Together, we are making a difference in Waukesha County.

COMMUNITY FUND

United Way connects those in need to those who can help. The Community Fund is at the heart of our work.

You + Local Nonprofit Partners = United Community

Here's why:

You. When you give to the Community Fund, your donation is combined with thousands of other donors, funding over 200 programs that have a direct impact on the health, education, and financial stability of so many in our neighborhoods.

Local Nonprofit Partners. United Way knows the nonprofit agencies who are doing the hard work every single day, offering support to those who may be struggling. Your donation directly supports this work.

United Community. The solutions we create together go beyond short-term fixes. We are creating lasting change.



Greater Milwaukee & Waukesha County

UnitedWayGMWC.org



Change doesn't happen alone.



Health Care Access

Achieving and maintaining good health is important during all stages of life, from conception through childhood, into adulthood and through older age. Nurse Rosa offers compassionate, culturally sensitive care to every patient she sees at **Waukesha Free Clinic**, a United Way program partner.



Youth Development

Since 2017, over 52,000 books have been distributed to children in the **School District of Waukesha** through Build My Bookshelf. An average of over 1,300 students per year have received books. Our 2022 Campaign Co-chair Judie Taylor recently helped distribute books to students at Hawthorne Elementary.



Emergency Shelter – Adults & Families

After her landlord sold her home, Sabrina was given only one month to find a place to live. United Way-funded partner **Family Promise of Waukesha County** worked with her to find shelter and support at the **Waukesha Overflow Shelter** until she could get herself and her family established again.



United for Waukesha Community Fund

In fall of 2021, Waukesha County Community Foundation and United Way of Greater Milwaukee & Waukesha County joined together to create the United for Waukesha Community Fund. This fund supports the needs of the families impacted from the tragic incident at the annual Waukesha Christmas Parade. Over 15,000 donors from 18 countries and all 50 states contributed over \$6 million to the fund. Dollars have gone directly to 560 individuals impacted by these events.

Community Coalitions, Collaborations, & Partnerships

United Way staff actively participate in the following groups in Waukesha County:

- Anti-Trafficking Coalition of Waukesha County
- Emergency Food & Shelter Board Waukesha
- Funders Together to End Homelessness Community of Practice
- Housing Action Coalition of Waukesha County
- IMPACT Connect - Board of Managers
- Partners of Change
- Waukesha County Breastfeeding Coalition
- Waukesha County Business Alliance - Education Steering Committee
- Waukesha County Community Health Improvement Plan & Process - Data Subcommittee
- Waukesha Heroin Task Force



PARTNERSHIP SCHOOLS

Hawthorne Elementary, Waukesha

United Way is collaborating with select school districts to identify Partnership Schools for whom we will fund efforts to meet students' greatest needs and to foster a strong community of service. The goal is to support the specific needs of that school, neighborhood, and families.

One of those schools is Hawthorne Elementary in Waukesha. The funding supports:

- **A parent liaison.** This dedicated person connects parents to the activities and initiatives at the school. This includes educating the parents on a wide variety of technology that supports their students. The parent liaison works with the parents in groups on special technology nights, as well as one-on-one to help educate everyone on the importance of each tool.

In addition, the parent liaison supports parents with workshops such as Triple P (Positive Parenting Program) through **Parents Place**, a United Way-funded partner. They also lead events focused on mental health and aspects of family life to truly support learning and success.

- **A mental health navigator.** This person works closely with the parent liaison to help students and families connect to resources and facilitate communication between teachers, staff, families, and mental health providers.

The navigator conducts small group discussions on social and emotional regulation and problem solving. They also spend time in the classroom observing the students, then arrange follow-up with parents as needed.

- **Extracurricular after school programs.** Hawthorne has also been able to jump start several afterschool programs. Research shows that high-quality afterschool programs improve students' educational outcomes, school attendance, and social and emotional learning.

"We are trying to educate and empower our families, so their voice is heard in the educational journey of their child," said Tahereh Deleon, Principal at Hawthorne Elementary.

"We know there is a lot to learn and understand. We want to offer as much support as possible while creating true partnership with our families in order to work together in helping their scholar succeed."



United Way helps Waukesha County residents.

United Way convenes resources, volunteers, experts, and other service providers for short-term relief and long-term success.

- **Our community is healthier.** Last year, over 8,600 youth and adults had increased access to health care programs, health and wellness services, plus safer and healthier communities.
- **Urgent needs are being met.** Since March 2020, United Way has invested over \$320,000 in COVID-19 urgent needs fund grants and supplies.
- **Young people are ready for school.** Since 2015, more than 17,000 backpacks stuffed with school supplies have been distributed through the United Way-led Backpack Coalition.
- **Students are achieving more.** Last year, over 13,000 children or their parents/caregivers received support for early childhood education, youth development, and services for children and families. Since 2016, United Way's Helping Kids Succeed initiative has impacted nearly 2,000 students annually in the School District of Waukesha by increasing student achievement, enhancing family stability, and improving community engagement.
- **Families are staying in their homes.** Last year, United Way's Safe & Stable Homes initiative served over 160 children and their parents.
- **Families facing economic challenges are getting support.** Last year, over 1,700 individuals were helped through the United Way-funded VITA program at La Casa de Esperanza. Over 4,400 adults and families benefited from programs that reduced barriers to employment and provided safe and stable homes.

PROGRAM PARTNERS

Below are the 2020-21 United Way nonprofit program partners that provided services to more than 10 Waukesha County residents.

| Agency Name | Waukesha County Residents Served |
|---|----------------------------------|
| Adaptive Community Approach Program (ACAP)* | 74 |
| Advocates of Ozaukee | 12 |
| Aurora at Home | 2,144 |
| Aurora Family Service | 254 |
| Aurora Healing & Advocacy Services | 17 |
| Big Brothers Big Sisters of Metropolitan Milwaukee | 79 |
| Boy Scouts of America, Potawatomi Area Council* | 3,725 |
| Boy Scouts of America, Three Harbors Council | 11 |
| Bread of Healing Clinic | 42 |
| Catholic Charities of the Archdiocese of Milwaukee* | 566 |
| Children's Wisconsin* | 274 |
| COA Youth & Family Centers | 13 |
| Community Outpatient Health Service* | 465 |
| Community Smiles Dental* | 356 |
| Curative Care Network* | 112 |
| Easterseals Southeast Wisconsin* | 269 |
| Eras Senior Network* | 679 |
| Family Service Agency of Waukesha County* | 1,811 |
| Girl Scouts of Wisconsin Southeast* | 9,106 |
| GPS Education Partners* | 42 |
| Harry & Rose Samson Family Jewish Community Center | 14 |
| HEAR Wisconsin | 20 |
| Housing Resources | 13 |
| IndependenceFirst* | 174 |
| Jewish Family Services | 15 |
| La Casa de Esperanza* | 1,507 |
| La Causa | 47 |
| Lutheran Social Services of Wisconsin & Upper Michigan* | 159 |
| Parenting Network, The | 32 |
| Parents Place* | 84 |
| Salvation Army-Waukesha County, The* | 1,533 |
| Sojourner Family Peace Center | 64 |
| Vivent Health | 950 |
| Waukesha Free Clinic* | 356 |
| Wisconsin Community Services* | 515 |
| Women's Center, The* | 471 |
| YMCA, Glacial Community – Pabst Farm* | 194 |
| YMCA of Greater Waukesha County* | 245 |
| YWCA Southeast Wisconsin | 12 |

*Nonprofit has a physical location in Waukesha County.