**2024 UNITED WAY “FACT A DAY”**

**Fact #1 –**When you give to United Way’s Community Fund, your donation is combined with those of thousands of other donors, funding local nonprofit programs. In 2023, over 195,000 people were served by United Way funded programs. [Learn more about What We Fund.](https://unitedwaygmwc.org/What-We-Fund)

**Fact #2 –** United Way’s Seasons of Caring connects thousands of volunteers to meaningful experiences across our region. Last year, United Way volunteers logged over 30,000 hours supporting Project Homeless Connect, kit and diaper packing, Backpack Coaltion, and support for the United Way campaign. [Visit our website to see how you can get involved.](https://unitedwaygmwc.org/Volunteer)

**Fact #3 –** No family should have to go without basic needs for their children. Last year, United Way's Diaper Bank mobilized over 300,000 diapers and wipes for local families to 15 Diaper Bank hubs at local nonprofits. Learn more at [UnitedWayGMWC.org/Diaper-Bank](https://unitedwaygmwc.org/Diaper-Bank.htm)

**Fact #4 –** At United Way, we believe in building a community that is equitable for everyone. Since it’s inception, United Way’s Racial Equity Portfolio has provided funding to 40 Black- and Brown-led organizations. The goal is to build capacity of this organizations to address Black- and Brown-focused priorites. [Learn more.](https://unitedwaygmwc.org/Racial-Equity-Fund)

**Fact #5 –**EvictionFreeMKE is a program that provides a lawyer to anyone under 200% of the Federal Poverty Limit who is experiencing an eviction. This initiative is supported by United Way’s Safe & Stable Homes. Learn more at [UnitedWayGMWC.org/Safe&StableHomes.](https://unitedwaygmwc.org/Safe-and-Stable-Homes)

**Fact #6 –** According to the World Health Organization, half of all mental health conditions start by the age of 14.Your donations to United Way support a new initiative, Teen Mental Wellness: Empowering Minds, centered on youth mental health. The goal is to change the lives of high shools students by focusing on prevention, equity, and access to mental health resources. Learn more at [UnitedWayGMWC.org/Empowering-Minds](https://unitedwaygmwc.org/Teen-Mental-Wellness-Empowering-Minds).

**Fact #7 –** United Way’s Techquity initiative helps bridge the digital divide through access, advocacy, skill-building, and devices. To date, Techquity has funded thousands of laptops, hotspots, and smartphones so people across the community can stay connected. [Learn more at UnitedWayGMWC.org/Techquity](https://unitedwaygmwc.org/Techquity)

**Fact #8 –** In 2023, over 45,000 individuals and families were helped with our investment in health programs, and\* had increased access to health care programs, health and wellness services, and safer and healthier communities.

**Fact #9 –**Each year, United Way’s Backpack Coalition mobilizes thousands of resources to pack and distribute more than 7,000 backpacks and school supply kits for children in both Milwaukee and Waukesha counties. [Learn more at UnitedWayGMWC.org/Backpack-Coalition](https://unitedwaygmwc.org/Backpack-Coalition)

**Fact #10 –** United Way and partners have set a goal: 15,000 people will be ready to start stable careers having overcome key employment barriers by 2029. This is all part of the Reducing Barriers to Employment & Advancement initiative. [Learn more at UnitedWayGMWC.org/Reducing-Barriers-to-Employment-and-Advancement](https://unitedwaygmwc.org/Reducing-Barriers-to-Employment-and-Advancement)