



## THE COMMUNITY FUND

A community is only as strong as the people who call it home. That's what drives United Way's Community Fund.

- 1 You donate to United Way's Community Fund. You can give in the amount that's comfortable for you. No gift is too small. Your donation is combined with other donors' money to create one large pool of funds.
- 2 You don't have to decide on one specific issue to support. United Way connects people to possibilities by funding programs at local nonprofits.
- 3 United Way always invests in programs that are measurable, sustainable, and meet current community needs. The Community Fund is creating lasting change for thousands of people right here in your own neighborhoods.

**YOU'RE NOT JUST MAKING A DONATION. YOU'RE CHANGING LIVES.**

## UNITED WAY KEY INITIATIVES

Big problems. Big solutions. United Way brings the right people together to explore all the options for our community's toughest challenges.

Our Key Initiatives each have a time-bound, community changing goal for Milwaukee, Ozaukee, Washington, and Waukesha counties.



### REDUCING BARRIERS TO EMPLOYMENT & ADVANCEMENT

**Our goal:** 15,000 people will be ready to start stable careers having overcome key employment barriers by 2029.



### SAFE & STABLE HOMES

**Our goal:** End family homelessness in our entire four-county footprint by 2025.



### TECHQUITY

**Our goal:** We will provide 50,000 computers to people who need them by 2027.



### TEEN MENTAL WELLNESS: EMPOWERING MINDS

**Our goal:** Empowering Minds schools will elevate the mental wellness of 21,000 high school students by 2030.



## YOUR DOLLARS AT WORK

You're not just making a donation. You're changing a life. See what your contribution can do.

**\$5**

A WEEK PER YEAR



**PROVIDES 52**  
days of emergency food for a family of five.

**\$10**

A WEEK PER YEAR



**PROVIDES 8**  
hours of in-school mental health counseling for uninsured students.

**\$20**

A WEEK PER YEAR



**PROVIDES 2**  
months' rent support for a family struggling with housing instability.



Calculate your impact. Visit [UnitedWayGMWC.org](https://UnitedWayGMWC.org) or scan the QR code.