

WE'RE BETTER TOGETHER UNITED WAY'S DONOR NETWORKS



For some, giving to United Way may be a family tradition—it's something that has been passed on from generation to generation. For some, they give because they're passionate about their community—they see the needs and want to do as much as they can to help. For others, they give for one simple reason: they know it's the right thing to do. They trust United Way and want to be part of helping others.

LEADERSHIP SOCIETY

Whatever your reason, when you give to United Way, you're not just making a donation. You're changing lives. When you become part of the United Way Leadership Society, you're joining thousands of individuals who are creating lasting change in our four-county community.

When you give a gift of \$1200 or more, you automatically become part of United Way's Leadership Society. You will be included in the Annual Leadership Registry and have the opportunity to join one or more of our donor networks! These networks include Diversity Leadership Society, Emerging Leaders, Pride United, Technology United, and Women United.



Greater Milwaukee
& Waukesha County



DIVERSITY LEADERSHIP SOCIETY

Leaders working to close the gaps for our community's diverse populations ensuring every family has the opportunity to thrive.

Diversity Leadership Society supports United Way's **Reducing Barriers to Employment & Advancement**. This initiative is anchored in the belief that all adults of working age should have the opportunity to start stable careers.

Our goal: 15,000 people will be ready to start stable careers having overcome key employment barriers by 2029.

When you join Diversity Leadership Society, you can:

- Connect with dedicated, passionate individuals working together for systemic change.
- Engage with nonprofit partners to advance their mission in the justice impacted community.
- Attend events to network with diverse leaders and expand your awareness to elevate diverse communities.
- Celebrate leaders with the Linda McFerrin African American Nonprofit Leadership Award. This award recognizes an outstanding African American nonprofit executive who has provided exemplary leadership in the community.

EMERGING LEADERS

Leaders in their 20s, 30s, or 40s who connect socially, develop professionally, and serve collectively, embracing causes around education.

Emerging Leaders supports United Way's **Milwaukee Community Schools Partnership** initiative. This initiative is all about transforming schools into places where educators, local community members, families, and students work together to strengthen conditions for student learning and healthy development.

When you join Emerging Leaders, you can:

- Grow your professional network, build new relationships, and partner with like-minded community leaders.
- Attend special events like:
 - Philanthropic Five Awards, which recognizes community leaders that have made extraordinary commitments of leadership, volunteerism, and philanthropy.
 - Leadership Panels, which offer networking opportunities for local professionals.
 - Day of Action, an annual global, volunteer event.

PRIDE UNITED

LGBTQ+ leaders, allies, and advocates committed to addressing key issues disproportionately affecting the LGBTQ+ community.

Pride United supports the United Way's **Safe & Stable Homes**. This initiative is about changing the way our systems respond when a family is faced with losing their home.

Our goal: End family homelessness in our entire four-county footprint by 2025.

When you join Pride United, you can:

- Connect with LGBTQ+ leaders who are elevating their voices and working together for change in our community.
- Volunteer at organizations that support the LGBTQ+ community and learn how you can support their mission.
- Attend events focused on creating an inclusive space for awareness and celebrating the work and people in our LGBTQ+ community. Including the annual Pride United Homecoming where all were welcome and celebrated.



TECHNOLOGY UNITED

Technology professionals who advocate for digital equity and inspire the next generation of tech professionals.

Technology United has several priorities, including bridging the digital divide, elevating the importance of technology for young people, and offering technology-related project support.

Technology United supports United Way's **Techquity** initiative. Techquity pursues digital equity and inclusion for all via three strategies: broadband, devices, and skills.

Our goal: We will provide 50,000 computers to people who need them across our four counties by 2027.

When you join Technology United, you can:

- Connect with technology professionals and grow your network.
- Receive an invitation to the CIO Forum, one of the largest annual events for technology professionals in the Greater Milwaukee area.
- Support local nonprofits with technology-related projects through our Tech 4 Good Marketplace initiative.
- Participate in school technology awareness events and mentorships.

WOMEN UNITED

A powerful network of women who strengthen our community through an investment of talent, compassion, and philanthropy. As one of the largest donor networks in the world, Women United brings together strong, passionate women, each sharing their unique experiences and expertise.

Over the past 20 years, Women United was key in supporting the Healthy Youth initiative, specifically the nationally recognized Teen Pregnancy Prevention program.

Today, Women United supports United Way's **Teen Mental Wellness: Empowering Minds**. This initiative is focused on school-based youth mental health services and resources.

Our goal: Empowering Minds schools will elevate the mental wellness of 21,000 high school students by 2030.

When you join Women United, you can:

- Build your network and collaborate with like-minded community leaders.
- Attend special events like the Women United Annual Bruncheon and the SPREE Shopping Event.
- Celebrate the accomplishments of other women in the community through the Linda T. Mellowes Woman Leader of the Year.
- Participate in meaningful volunteer and advocacy activities.



Additional Donor Networks

LINC

LINC (Lead. Impact. Network. Change.) is a national strategy that focuses on engaging young professionals in their 20s and 30s through volunteering and special events.

Local members experience the impact their generosity has in the community today, while helping to shape tomorrow.

United Way's LINC network is active in supporting the needs in our neighborhood in so many ways, but the most powerful way they make a difference is their support of the **Community Fund**.

Criteria to join LINC includes an annual gift of \$250 or more.

When you join LINC, you can:

- Access Milwaukee VIPs through exclusive events.
- Bolster your resume and enhance your professional network.
- Experience unique volunteer opportunities that elevate your community.
- Change lives by serving various local nonprofits and schools.

RETIRE UNITED

Community members stay connected through meaningful volunteer and advocacy opportunities.

Retire United members pack school supplies and fill backpacks annually for students in our four-county footprint. They serve as volunteers at Project Homeless Connect, guiding guests through the various resources offered at this event. They bundle diapers and wipes for new parents and so much more.

Some of the benefits of Retire United:

- Learn about community issues and how United Way is addressing them.
- Connect with other like-minded individuals.
- Participate in volunteer activities.



Learn more and join donor networks at UnitedWayGMWC.org/Donor-Networks or scan this code with your smartphone



Or contact Nancy Clarkin at nclarkin@unitedwaygmwc.org or 414.269.1990.



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