

CONNECTING PEOPLE TO POSSIBILITIES



Greater Milwaukee & Waukesha County

Whenever there is a need in our community, United Way is there. Join us in taking action so all can thrive.

When you give to United Way, you're not just making a donation. **You're changing lives.**

THE COMMUNITY FUND

A community is only as strong as the people who call it home. That's what drives United Way's Community Fund.

- 1 You donate to United Way's Community Fund. You can give in the amount that's comfortable for you. No gift is too small. Your donation is combined with other donors' money to create one large pool of funds.
- 2 You don't have to decide on one specific issue to support. United Way connects people to possibilities by funding programs at local nonprofits.
- 3 United Way always invests in programs that are measurable, sustainable, and meet current community needs. The Community Fund is creating lasting change for thousands of people right here in your own neighborhoods.



As a volunteer, Larry takes Carol—who is blind—grocery shopping every two weeks as part of Eras Senior Network's Outreach Project.

View all United Way investments at: UnitedWayGMWC.org/What-We-Fund



OUR MISSION

United Way of Greater Milwaukee & Waukesha County changes lives and improves our community by mobilizing people and resources to drive strategic impact in health, education, and financial stability.

We Believe.

We believe we all have an obligation for the care and well-being of the Greater Milwaukee & Waukesha County community.

We believe in working in concert with local agency partners to make a critical difference in our community.

We believe that together, with our community, we can advance equitable and sustainable solutions that address gaps and disparities to ensure that every person has access to the resources needed to thrive.



EFFECTIVE & TRUSTWORTHY

United Way of Greater Milwaukee & Waukesha County has been recognized by both the Better Business Bureau and Charity Navigator for our track record of efficiency. Charity Navigator awarded us a Four-Star Charity rating—their highest rating.

WHY GIVE TO UNITED WAY?



UNITED WAY KEY INITIATIVES

Big problems. Big solutions. United Way brings the right people together to explore all the options for our community's toughest challenges.

Our Key Initiatives each have a time-bound, community changing goal for Milwaukee, Ozaukee, Washington, and Waukesha counties.



REDUCING BARRIERS TO EMPLOYMENT & ADVANCEMENT

Our goal: 15,000 people will be ready to start stable careers having overcome key employment barriers by 2029.



TECHQUITY

Our goal: We will provide 50,000 computers to people who need them by 2027.

Every day, we continue our promise to take our role as stewards of donor dollars very seriously.

We have been recognized nationally and locally for high rates of impact, fundraising, efficiency, and fiscal accountability. Donors are looking for transparency so they can trust how their donation is being put to the best use.

Together, we are creating change for thousands of people in need. We are all working to find solutions to some of our area's toughest challenges. These are challenges that some people may find difficult to address. But we know, that when the right people come together, and explore all our options, then put plans into action, great things can happen.

These plans are not temporary fixes. The solutions are focused on creating long-term, sustainable results.



SAFE & STABLE HOMES

Our goal: End family homelessness in our entire four-county footprint by 2025.



TEEN MENTAL WELLNESS: EMPOWERING MINDS

Our goal: Empowering Minds schools will elevate the mental wellness of 21,000 high school students by 2030.