

## WHAT DOES IT MEAN TO HAVE A STRONG COMMUNITY?

For many, a strong community is about neighbors looking out for other neighbors.

It's about providing a support network that creates opportunities and hope. It's about addressing big problems with big solutions.

## HOW DO WE BUILD A STRONG COMMUNITY?

We do it United. When we come together, we don't just respond to the challenges of today. We create lasting solutions that shape our community for generations to come.

- United is the way we end family homelessness.
- United is the way we reduce barriers to employment and start someone on a stable career path.
- United is the way we bridge the digital divide.
- United is the way we provide mental wellness support and services so that high school students are equipped to face life's challenges.

FOR OVER 115 YEARS,  
OUR UNITED WAY  
HAS HAD ONE  
SIMPLE PURPOSE:  
**HELP PEOPLE LIVE  
BETTER LIVES.**

## WAYS YOU CAN CREATE A STRONG COMMUNITY

### GIVE BACK: DONATE NOW

By making a donation to United Way, you are providing hope, opportunity, and a brighter future for those in need. Every dollar makes a difference—together, we can change lives.

### GET INVOLVED: VOLUNTEER

When you volunteer, you invest in your community's future. Your time, skills, and energy can uplift those around you. Get involved today.

### TAKE ACTION: SHARE YOUR VOICE

Real change starts with action. Strong policies can shape the future of our community, so stand up, speak out, and help lift up those who need it most.

# UNITED IS THE WAY



[UnitedWayGMWC.org](https://UnitedWayGMWC.org)



@UnitedWayGMWC

#UnitedWayGMWC

When you give to United Way,  
you're not just making a donation.

**YOU'RE CHANGING LIVES.**



**UNITED WAY**  
Greater Milwaukee  
& Waukesha County

# WHY UNITED WAY?

United Way mobilizes people to action so that all can thrive. Each year, thousands of corporate partners, donors, volunteers, and local nonprofits all work together for lasting change in Milwaukee, Ozaukee, Washington, and Waukesha counties.

## TOGETHER, WE'RE CREATING A FUTURE WHERE EVERYONE, EVERYWHERE CAN REACH THEIR FULL POTENTIAL.

For years, United Way supporters have made a lasting difference in so many ways. We measure success in lives changed. Together, we've done some amazing things.

- We led efforts to reduce teen pregnancy rates in our community by 65% over the past 15 years.
- We met the 58 criteria established by the U.S. Interagency Council on Homelessness and ended family homelessness in two of our four counties—including Milwaukee County—the largest county in our footprint.
- We are one of the leaders in the United Way network creating solutions to bridge the digital divide.

Your donation directly supports solutions to big problems in our community, and uplifting individuals and families in need.

# UNITED WAY KEY INITIATIVES

United Way is using collective impact to drive solutions to our community's problems that are too big for one organization to solve. Collective impact is the commitment of a group of people from different sectors to a common agenda for solving a specific social problem, using a structured form of collaboration.

We know there is no shortage of great nonprofits in our region, but there is a shortage of efficient ways to collaborate more effectively.

## FEW NONPROFITS ARE RESOURCED TO LEAD THIS KIND OF NEEDED WORK. UNITED WAY IS READY TO LEAD THE WAY.

### Reducing Barriers to Employment & Advancement

**Our goal:** 15,000 people will be ready to start stable careers having overcome key employment barriers by 2029.

### Safe & Stable Homes

**Our goal:** End family homelessness in our entire four-county footprint by 2025.

### Techquity

**Our goal:** We will provide 50,000 computers to people who need them by 2027.

### Teen Mental Wellness: Empowering Minds

**Our goal:** Empowering Minds schools will elevate the mental wellness of 21,000 high school students by 2030.

