



DONOR NETWORKS

For some, giving to United Way may be a family tradition—it's something that has been passed on from generation to generation. For others, they give because they're passionate about their community—they see the needs and want to do as much as they can to help. For many, they give for one simple reason: they know it's the right thing to do. They trust United Way and want to be part of making a difference in our community.

LEADERSHIP SOCIETY

Whatever your reason, when you give to United Way, you're not just making a donation. You're changing lives. When you become part of the United Way Leadership Society, you're joining thousands of individuals who are creating lasting change in our four-county community.

When you give a gift of \$1,200 or more, you automatically become part of United Way's Leadership Society. You will be included in the annual Leadership Registry and have the opportunity to join one or more of our Donor Networks! These networks include Diversity Leadership Society, Emerging Leaders, Pride United, Technology United, and Women United.

DONOR NETWORKS

DIVERSITY LEADERSHIP SOCIETY

Leaders working to close the gaps for our community's diverse populations ensuring every family has the opportunity to thrive.

Diversity Leadership Society supports United Way's Reducing Barriers to Employment & Advancement. This initiative is anchored in the belief that all adults should have the opportunity to start stable careers.

When you join Diversity Leadership Society, you can:

- Connect with dedicated, passionate individuals working together for systemic change.
- Engage with nonprofits to advance their mission in the justice-impacted community.
- Attend events to network with diverse leaders and expand your awareness to elevate diverse communities.
- Celebrate leaders with the Linda McFerrin African American Nonprofit Leadership Award. This award recognizes an outstanding African American nonprofit executive who has provided exemplary leadership in the community.

EMERGING LEADERS

Philanthropic leaders who serve collectively, connect meaningfully, and develop professionally.

The Emerging Leaders network is a dynamic community of professionals who demonstrate leadership with purpose. Members blend career success with a deep commitment to philanthropy to create lasting impact in the community. Emerging Leaders supports all four of United Way's Key Initiatives. They passionately promote community change through volunteerism, advocacy, special events, and financial contributions.

When you join Emerging Leaders, you can:

- Grow your professional network, build new relationships, and partner with like-minded philanthropists and community leaders.
- Attend special events like:
 - Philanthropic 5 Awards, recognizing community leaders that have made extraordinary commitments to our local nonprofit community.
 - Leadership Events, offering networking opportunities for professionals to come together and hear valuable knowledge from philanthropic executives in our local community.
 - Days of Action, providing opportunities throughout the year for individuals to give back to their communities through a variety of volunteer initiatives. These efforts align with the priorities of United Way's key initiatives.

PRIDE UNITED

LGBTQ+ leaders, allies, and advocates committed to addressing key issues disproportionately affecting the LGBTQ+ community.

Pride United supports United Way's Safe & Stable Homes. This initiative is about changing the way our systems respond when a family is faced with losing their home.

When you join Pride United, you can:

- Connect with LGBTQ+ leaders who are elevating their voices and working together for change in our community.
- Volunteer at organizations that support the LGBTQ+ community and learn how you can support their mission.
- Attend events focused on creating an inclusive space for awareness and celebrating the work and people in our LGBTQ+ community, including the annual Pride United Homecoming where all were welcomed and celebrated.

TECHNOLOGY UNITED

Technology professionals leveraging innovation and influence to give back, get involved, and take action in our community.

Technology United uplifts the community by offering their unique skillset to:

- Students, inspiring them to consider careers in technology.
- Nonprofits, offering tech project support.
- Community members, bridging the digital divide through United Way's Techquity initiative.

Techquity pursues digital equity and inclusion for all via three strategies: broadband, devices, and skills.

When you join Technology United, you can:

- Connect with technology professionals and grow your network.
- Attend events like our annual Member Connect and CIO Forum, one of the largest annual events for technology professionals in the Greater Milwaukee area.
- Use your skillset to volunteer with any of the tech initiatives supporting local students, nonprofits, and community members.

WOMEN UNITED

A powerful network of women who strengthen our community through an investment of talent, compassion, and philanthropy.

As one of the largest donor networks in the world, Women United brings together strong, passionate women, each sharing their unique experiences and expertise. Women United supports United Way's Teen Mental Wellness: Empowering Minds, our initiative enabling schools to support their students with mental health services and resources.

When you join Women United, you can:

- Build your network and collaborate with like-minded community leaders.
- Attend special events like Women United Brunch and SPREE Shopping for Change Event.
- Celebrate the accomplishments of other women in the community through the Linda T. Mellows Woman Leader of the Year Award.
- Participate in meaningful volunteer and advocacy activities.

ADDITIONAL DONOR NETWORKS

LINC

LINC (Lead. Impact. Network. Change.) is a national strategy that focuses on engaging young professionals in their 20s and 30s through volunteering and special events. Local members experience the impact their generosity has in the community today, while helping to shape tomorrow. United Way's LINC network is active in supporting the needs in our neighborhoods in so many ways, but the most powerful way they make a difference is their support of United Way's Key Initiatives. Criteria to join LINC includes an annual gift of \$250 or more.

When you join LINC, you can:

- Access Milwaukee VIPs through exclusive events.
- Bolster your resume and enhance your professional network.
- Experience unique volunteer opportunities that elevate your community.
- Change lives by serving various local nonprofits and schools.

RETIRE UNITED

Community members stay connected through meaningful volunteer and advocacy opportunities. Retire United members pack school supplies and fill backpacks annually for students in our four-county footprint. They serve as volunteers at Project Homeless Connect, guiding guests through the various resources offered at this event. They bundle diapers and wipes for new parents, and so much more.

Some of the benefits of Retire United:

- Learn about community issues and how United Way is addressing them.
- Connect with other like-minded individuals.
- Participate in volunteer activities.



LEGACY SOCIETY

Individuals, families, and foundations who make a lasting commitment to the future of our community through estate gifts or by sharing their intent to include United Way in their legacy plans. These gifts ensure that United Way continues to impact generations to come.

Through endowments, bequests, charitable trusts, life insurance or retirement benefits, donors at all income levels can join the Legacy Society.



UNITED WAY
Greater Milwaukee
& Waukesha County

Learn more and join donor networks at
UnitedWayGMWC.org/Donor-Networks



UnitedWayGMWC.org

