

UNITED WAY
PRIDE UNITED



PRIDE HOMECOMING

2023 SPONSORSHIP OPPORTUNITIES

Join us in supporting Pride United with their inaugural signature event, LGBTQ+ Homecoming. All will be welcome at this inclusive event and proceeds will support the Pride United Equity Fund. This event will include dancing, appetizers, and refreshments.

Pride United consists of LGBTQ+ leaders, allies, and advocates committed to addressing key issues that disproportionately affect members of the LGBTQ+ community.

The Pride United Equity Fund supports programs that address and drive community change in issue areas that disproportionately affect the LGBTQ+ community.

We know many LGBTQ+ adults were not able to bring the partner of their choice to homecoming. Let's create that welcoming space together, where we can be free and thrive.

Sponsorship will offset costs related to marketing, promotion, and operation of Pride Homecoming. Additional proceeds will support the Pride United Equity Fund.

In order to provide you with the best possible exposure and the full sponsorship benefits, we respectfully request your decision by **March 24, 2023**.

QUESTIONS

Contact Samantha S. Mitchell
Engagement Manager, Diversity, Equity & Inclusion Initiatives
smitchell@unitedwaygmwc.org
414.263.8202

Saturday, April 15
7:00-10:00 p.m.

Saint Kate - The Arts Hotel
139 E Kilbourn Ave
Milwaukee, WI 53202

Co-chairs
Lynn Sprangers
Patrick Mutsune

SPONSOR LEVELS & BENEFITS

All sponsorship levels will receive the following benefits:

- Inclusion in the 2023 Closing Celebration program reaching more than 400 community business leaders at the December event
- Inclusion in Community Thank You advertisement appearing in The Milwaukee Business Journal in the first half of 2024
- Inclusion on United Way's Corporate Sponsorship web page
- Electronic billboard recognition for one week during Fall 2024

EQUALITY SPONSOR (\$10,000)

In addition, Equality sponsors will receive the following:

- Opportunity to speak at the event
- Complimentary attendance for 16, with special sponsor name tags
- Logo on event website and signage

INCLUSION SPONSOR (\$5,000)

In addition, Inclusion sponsors will receive the following:

- Complimentary attendance for 10, with special sponsor name tags
- Logo on event website and signage

EQUITY SPONSOR (\$2,500)

In addition, Equity sponsors will receive the following:

- Complimentary attendance for 6
- Logo on event website
- Name on event signage

DIVERSITY SPONSOR (\$1,000)

In addition, Diversity sponsors will receive the following:

- Complimentary attendance for 6
- Name on event website and signage

NONPROFIT CHAMPION SPONSOR (\$500)

In addition, Nonprofit Champion sponsors will receive the following:

- Complimentary attendance for 6
- Logo on event website and signage

SCAN TO SECURE YOUR
SPONSORSHIP



OR VISIT

[UnitedWayGMWC.org/
Homecoming-Sponsorships](https://UnitedWayGMWC.org/Homecoming-Sponsorships)



Greater Milwaukee
& Waukesha County