

BACKPACK COALITION DRIVE

TOOLKIT

Thanks for running a school supply drive at your organization. Your support is helping local students throughout our communities.

This toolkit includes the following:

- 1 Drive promotional poster**
Add your date(s), location(s), and hosted by information then print and post around your organize to create awareness. Or, save with the drive details and distribute via email or your intranet site. ([page 2 of this pdf](#))
- 2 Progress tracker poster**
Fill in sections as you make progress towards your goal and share with team members to keep them informed of your progress. ([page 3 of this pdf](#))
- 3 Collection location sign**
Post near collection bins/areas. Draw arrows in as needed. ([page 4 of this pdf](#))
- 4 Thank you poster**
Thank everyone for there participation. Post near collection sites, email or post on intranet site to thank participants. ([page 5 of this pdf](#))
- 5 Excel tracker**
Easily calculate your collection totals. **A completed Excel Tracker form is required to thank and credit an individual, company, or organization.** All donations received without a form will be considered anonymous. ([download Excel tracker here](#))
- 6 Get social**
Post about your organization's school supply drive on social media and tag us! Facebook, Instagram, and/or Twitter @UnitedWayGMWC



Greater Milwaukee
& Waukesha County



BACKPACK COALITION DRIVE

► **Supplies collected will be distributed to local students through nonprofits and Milwaukee, Waukesha, Southern Washington counties schools.**

Please donate to the following NEW school supplies:

- Backpacks (15-17")
- Binders (2")
- Crayons (24ct)
- Earbuds (with microphone)
- Glue Stick
- Washable Broad Tip Markers (8-10 Count)
- Composition Notebooks (wide/college)
- Loose Leaf Paper (wide/college)
- White Board Markers
- Post-It Notes

1 in 3 parents of school-age children expect to go into debt when shopping for back-to-school. That percentage has consistently risen over the past three years, from 26% in 2019 to 30% in 2020 and now 33% in 2021. Your support helps families and students succeed.

DATE(S):

LOCATION(S):

HOSTED BY:

BACKPACK COALITION DRIVE

OUR GOAL

NUMBER OF ITEMS



100%

75%

50%

25%

Color this in as you make progress.



Greater Milwaukee
& Waukesha County

DROP **NEW SCHOOL** **-SUPPLIES-** **HERE**

Thanks for helping local students!

THANK YOU
TOGETHER WE COLLECTED

ITEMS

BACKPACKS



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