BACKPACK COALITION DRIVE

TOOLKIT

Thanks for running a school supply drive at your organization. Your support is helping local students throughout our communities.

This toolkit includes the following:



Drive promotional poster

Add your date(s), location(s), and hosted by information then print and post around your organize to create awareness. Or, save with the drive details and distribute via email or your intranet site. (page 2 of this pdf)



Progress tracker poster

Fill in sections as you make progress towards your goal and share with team members to keep them informed of your progress. (page 3 of this pdf)



Collection location sign

Post near collection bins/areas. Draw arrows in as needed. (page 4 of this pdf)



Thank you poster

Thank everyone for there participation. Post near collection sites, email or post on intranet site to thank participants. (page 5 of this pdf)



Excel tracker

Easily calculate your collection totals. A completed Excel Tracker form is required to thank and credit an individual, company, or organization. All donations received without a form will be considered anonymous. (download Excel tracker here)



Get social

Post about your organization's school supply drive on social media and tag us! Facebook, Instagram, and/or Twitter @UnitedWayGMWC



Greater Milwaukee & Waukesha County



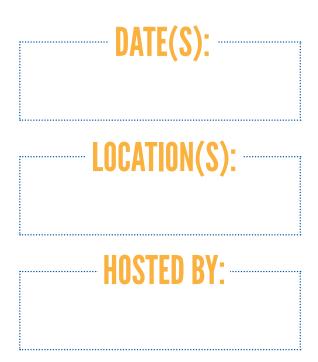
Supplies collected will be distributed to local students through nonprofits and Milwaukee, Waukesha, Southern Washington counties schools.

Please dontate to the following NEW school suppiles:

- Backpacks (15-17")
- Binders (2")
- Crayons (24ct)
- Earbuds (with mircrophone)
- Glue Stick
- Washable Broad Tip Markers (8-10 Count)
- Composition Notebooks (wide/college)
- Loose Leaf Paper (wide/college)
- White Board Markers
- Post-It Notes

1 in 3 parents of school-age children expect to go into debt when shopping for back-to-school.

That percentage has consistenly risen over the past three years, from 26% in 2019 to 30% in 2020 and now 33% in 2021. Your support helps families and students succeed.

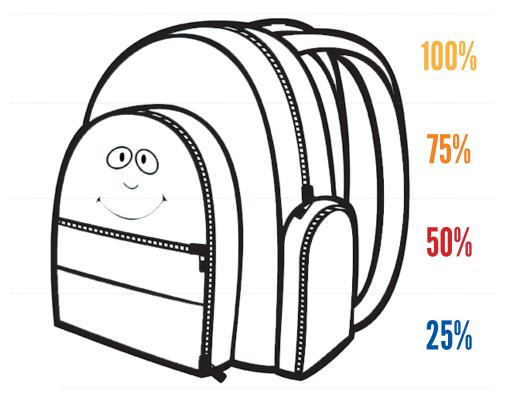


BACKPACK COALITION DRIVE

OUR GOAL

NUMBER OF ITEMS

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Color this in as you make progress.



Thanks for helping local students!



THANK YOU TOGETHER WE COLLECTED



BACKPACKS



Greater Milwaukee & Waukesha County