

BACKPACK COALITION DRIVE

TOOLKIT

Thanks for running a school supply drive at your organization. Your support is helping local students throughout our communities.

This toolkit includes the following:

- 1 Drive promotional poster**
Add your date(s), location(s), and hosted by information then print and post around your organization to create awareness. Or, save with the drive details and distribute via email or your internet site. ([page 2 of this pdf](#))
- 2 Amazon Wishlist poster**
Print this the QR code to our Backpack Coalition Amazon Wishlist and post around your organization. Items purchased off of our Amazon Wishlist will be shipped directly to United Way. ([page 3 of this pdf](#))
- 3 Progress tracker poster**
Fill in sections as you make progress towards your goal and share with team members to keep them informed of your progress. ([page 4 of this pdf](#))
- 4 Collection location sign**
Post near collection bins/areas. Draw arrows as needed. ([page 5 of this pdf](#))
- 5 Thank you poster**
Thank everyone for their participation. Post near collection sites, email or post on your intranet site to thank participants. ([page 6 of this pdf](#))
- 6 Excel tracker**
Easily calculate your collection totals. **A completed Excel Tracker form is required to thank and credit an individual, company, or organization.** All donations received without a form will be considered anonymous. ([download Excel tracker here](#))
- 7 Get social**
Post about your organization's school supply drive on social media and tag us! Facebook, Instagram, and/or Twitter @UnitedWayGMWC



Greater Milwaukee
& Waukesha County



► **Supplies collected will be distributed to local students through nonprofits and Milwaukee, Waukesha, and Southern Washington counties schools.**

Please donate the following NEW school supplies:

- Backpacks (15-17")
- Binders (2")
- Crayons (24ct)
- Glue Sticks
- Washable Markers (8-10 ct)
- Composition Notebooks (wide/college-ruled)
- Loose Leaf Paper (wide/college-ruled)
- Dry Erase Markers
- Pencils
- Highlighter (various colors)

1 in 3 parents of school-age children expect to go into debt when shopping for back-to-school. That percentage has consistently risen over the past three years from 30% in 2020 to 33% in 2021 and 37% in 2022. Your support helps families and students succeed.

Shop our Amazon Wishlist here!



DATE(S): _____

LOCATION(S): _____

HOSTED BY: _____



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BACKPACK COALITION DRIVE

OUR GOAL

NUMBER OF ITEMS



100%

75%

50%

25%

Color this in as you make progress.



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DROP NEW SCHOOL -SUPPLIES- HERE

Shop our Amazon Wishlist here!



Thanks for helping local students!

THANK YOU

TOGETHER WE COLLECTED

ITEMS

BACKPACKS



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