

# 2025 TECHNOLOGY UNITED CIO FORUM SPONSORSHIPS

## SPONSORSHIP DEADLINE

Tuesday February 11, 2025

*Sponsorship commitment, attendee registration, a fully ranked CIO Meeting Request Form, and sponsor company logo must be received by this date to receive benefits.*

Consider sponsoring the 2025 CIO Forum to network and hear from CIOs and CISOs on technology trends and strategies. This event is hosted by Technology United's CIO Advisory Board members and benefits United Way of Greater Milwaukee & Waukesha County. Learn more about the event at [UnitedWayGMWC.org/CIO-Forum](https://UnitedWayGMWC.org/CIO-Forum)

**Friday, March 14, 2025, 7:30 a.m.-12 p.m. CT  
CIO Forum - Milwaukee**

**Friday, March 7, 2025, 7 a.m.-1 p.m. CT, Sponsors Only  
CIO Meetings - Virtual**

## BENEFITS

**PLATINUM**  
\$40,000

**GEOPBYTE**  
\$35,000

**BRONTOBYTE**  
\$30,000

**YOTTABYTE**  
\$25,000

**ZETTABYTE**  
\$20,000

**EXABYTE**  
\$15,000

**TERABYTE**  
\$10,000

**GIGABYTE**  
\$5,000

**PREMIER BENEFITS (ALL LEVELS)**

**Pre-event CIO/CISO Surveys:** Access surveys indicating high level priorities, project categories, and areas of interest. These will be posted in the Sponsor Portal before the March 7, 2025 CIO Meetings.

**CIO Meetings:** Guaranteed 20-minute virtual, private meetings with hard-to-reach CxOs on the morning of March 7, 2025. Sponsors rank their CIO meeting requests in order. Scheduling is prioritized based on sponsorship level and commitment date. Each CIO Advisory Board member has committed to a total of 6 meetings. Some of our companies have multiple Executives (CIO, CISO, CTO) taking meetings. See the latest CIO list here with further instructions: [CIO Meeting Request Form](#).

**CIO Panels:** Participate in two live CIO/CISO panel discussions on March 14, 2025.

**CIO Round Table Discussion:** Facilitated discussion at your table lead by a CIO/CISO/Technology Leader sharing perspectives on the industry at the March 14, 2025 event.

**CIO Networking:** Connect with CIOs/CISOs in an informal setting during our live networking session on March 14, 2025.

**Logo Inclusion:** Sponsor company's logo will be included on event webpage, printed program, and during event slide show.

**Post Event Recordings & Attendee List:** Available in the portal post event. Attendee list will include contact information.

**Billboard Recognition** Sponsor company's name featured on an electronic billboard for one week during our annual fall campaign, highlighting their support for United Way.

**LEVEL BASED BENEFITS**

<b>Introduce a Panel (1 minute)</b>	✓							
<b>On Stage 2 Minute Sponsor Comments</b>	✓	✓	✓					
<b>Invite to Exclusive CIO Reception</b>	+\$1,000	+\$1,000	+\$1,000					
<b>Reserved Seat with CIO of Your Choice</b> <i>Reserved seating will be prioritized on a first come, first serve basis, with each CIO reserving a max of one seat.</i>	✓	✓	✓	✓	✓			
<b>Number of CIO Meetings</b>	10	9	8	7	6	5	4	2
<b>Number of CIO Forum Tickets</b> <i>Includes panels and networking.</i>	7	6	5	5	5	4	3	2

Please contact Cassidy Korpela with questions at 414.263.8163 or [ckorpela@unitedwaygmwc.org](mailto:ckorpela@unitedwaygmwc.org).



# 2025 TECHNOLOGY UNITED CIO FORUM SPONSORSHIP AGREEMENT

I hereby authorize a sponsorship commitment to United Way of Greater Milwaukee & Waukesha County for the following opportunity.

(Please check the appropriate sponsorship level.)

## SPONSORSHIP LEVELS

- PLATINUM \$40,000
- GEOPBYTE \$35,000
- BRONTOBYTE \$30,000
- YOTTABYTE \$25,000
- ZETTABYTE \$20,000
- EXABYTE \$15,000
- TERABYTE \$10,000
- GIGABYTE \$5,000

- Invite to Exclusive 45-minute CIO Reception**

*Additional \$1,000 for Platinum, Geopbyte, and Brontobyte levels only. (limit of 1 person)*

## CONTACT INFORMATION

**Please print clearly.**

**Company Name:** \_\_\_\_\_

**Company Web URL:** \_\_\_\_\_

**Primary Contact Name & Title:** \_\_\_\_\_

*Sponsorship benefits will be coordinated with the primary contact.*

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Secondary Contact Name & Title:** \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Billing Contact:** \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**Authorizer Name & Title:** \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Authorizer must sign off on sponsorship agreement by printing, signing, and returning OR submitting the [online form](#) and typing a signature.*

United Way will follow up with an invoice. All sponsorship dollars go to United Way. Please contact Cassidy Korpela with any registration or billing questions at 414.263.8163 or [ckorpela@unitedwaygmwc.org](mailto:ckorpela@unitedwaygmwc.org)

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Greater Milwaukee & Waukesha County