



United
Way



UNITED WAY of GREATER MILWAUKEE & WAUKESHA COUNTY

COMMUNITY CAMPAIGN KICKOFF

September 7, 2022 • Harley-Davidson Museum

WELCOME

Don Layden, Jr.

Board Chair, United Way
of Greater Milwaukee & Waukesha County
NCR Corporation

2022 CAMPAIGN CO-CHAIRS

Mike Carter

Northwestern Mutual

Linda Gorens-Levey

General Capital Group

Nancy Hernandez

ABRAZO Marketing/Hispanic Collaborative

Judie Taylor

Enterforce Inc./DUECO Safecurity LLC

LIVING UNITED

Amy Lindner

President & CEO, United Way
of Greater Milwaukee & Waukesha County



Greater Milwaukee
& Waukesha County

GOAL REVEAL

RECEPTION TO FOLLOW

Thank you to our
event sponsor



CAMPAIGN CABINET

CAMPAIGN CO-CHAIRS

- Mike Carter** Northwestern Mutual
Linda Gorens-Levey General Capital Group
Nancy Hernandez ABRAZO Marketing/
Hispanic Collaborative
Judie Taylor Enterforce Inc./DUECO Safecurity LLC

ACCOUNTING

- Kelsey Brenn** St. Augustine Preparatory Academy
Dan Kempken A. O. Smith Corporation
Mark Sobczak Sikich LLP

AMBASSADOR

- Judith Amorsen** Eras Senior Network
Natalie Gamez STRATTEC Security Corporation
Robert Kennedy We Energies
Stephanie Neuenfeldt EMC Insurance
Thomas Rosenthal Northwestern Mutual
Foundation
Annemarie Scobey-Polacheck Johnson Controls
Donna Triplett Jewish Family Services

CORPORATE ENGAGEMENT

- Souheil Badran** Northwestern Mutual
Marty Brooks Wisconsin Center District
Lisa Cieslak GMR Marketing
John Daniels, III A.L.I.V.E./Fellowship Open
Raquel Filmanowicz BMO
John Florsheim Weyco Group, Inc.
Robert Jansen Bridgewood Advisors
Jeffrey Janza CIBC Bank USA
Tracy Johnson CARW
Suzanne Kelley Waukesha County
Business Alliance
Alicia Kiser M3 Insurance
John Kissinger GRAEF
Jody Lowe The Lowe Group
Natalie Maciolek Kohler Co.
Jay Mack Town Bank
Jay Magulski Landmark Credit Union
Dan Peterson Valuation Research Corporation
Dana Serrano Circa Infosoft Group
Michael Ward Community Leader
Jon Wehrli Eaton - Power Systems Division
Peggy Williams-Smith VISIT Milwaukee

DIVERSITY LEADERSHIP

- Ron Adams** Northwestern Mutual
Samantha Maldonado Kohl's Corporation
DeVona Wright Cottrell GMR Marketing

EDUCATION

- Richard Barnhouse** Waukesha County
Technical College
Laura Bray Milwaukee Area Technical College
Dr. Katrice Cotton Milwaukee Public Schools
Keri Duce University of Wisconsin-Milwaukee
Dr. Deborah Kerr-Eckart St. Francis
School District
Dr. Phyllis King University of Wisconsin -
Milwaukee
Christopher Lange Cardinal Stritch University
Vicki Martin Milwaukee Area
Technical College
Dan Scholz Cardinal Stritch University
Melissa Yow Waukesha School District

EMERGING LEADERS

- Maricha Harris** Dominican Center
Ashley Smith Godfrey & Kahn
Zach St. Martin We Energies

HEALTHCARE

- Shannon Angell** St. Camillus
Eric Conley Froedtert Health/
Froedtert Hospital
Coreen Discus-Johnson Network Health
Cristy Garcia-Thomas Advocate Aurora Health
Reggie Newson Ascension Wisconsin
Mark Rakowski Children's Wisconsin
John Raymond, Sr., MD Medical College
of Wisconsin
Don Reichert ProHealth Care
Malika Siker Medical College of Wisconsin

JANE BRADLEY PETTIT SOCIETY

- Julianna Ebert** Retired, Quarles & Brady
Ted Kellner Kelben Foundation/T&M Partners
Donald W. Layden, Jr. NCR Corporation
David Lubar Lubar & Co.
Linda Mellowes Community Leader
John W. Miller Arenberg Holdings LLC
Blake Moret Rockwell Automation
Cory Nettles Generation Growth Capital, Inc.
Gregory C. Oberland Retired, Northwestern
Mutual
George Oliver Johnson Controls
Jonas Prising ManpowerGroup
Mary Ellen Stanek Baird
Timothy Sullivan Community Leader

CAMPAIGN CABINET (CONT.)

LABOR

Daniel Bukiewicz Milwaukee Building
& Construction Trades Council, AFL-CIO

Sheila Cochran Retired, Milwaukee County Labor
Council, AFL-CIO

Thomas Coyne Waukesha County Labor Council,
AFL-CIO

LEADERSHIP SOCIETY

Craig Cookle Wipfli LLP

Lori Craig PNC Bank

Jason Eggert Old National Bank

Stacey Force ManpowerGroup

Molly Hogan BMO

Patrick Lubar Ixonia Bank

Marie O'Brien Enterforce

Kim Preston First Business Bank

Joe Rock KPMG

LEGAL

Rebecca Greene Reinhart Boerner
Van Deuren s.c.

Peggy Kelsey We Energies

Olivier Reiher Stafford Rosenbaum LLP

Joshua Welsh The Marcus Corporation

LINC

Diana Enciso Lopez EY

Emily Kneiser Deloitte LLP

Kaila Mitchell Froedtert Health

NONPROFIT

Joel Brennan Greater Milwaukee Committee

Shari Campbell La Casa de Esperanza

Hector Colon Lutheran Social Services
of Wisconsin and Upper Michigan

Joyce Felker The Parenting Network

Felice Green Community Leader

Andrew Hardin Three Harbors Council,
Boy Scouts of America

John Hyatt IMPACT

Angela Mancuso The Women's Center

Mary Anne Martiny Retired, Harley-Davidson
Motor Company

Renee Ramirez Community Smiles Dental

Mark Thomas American Red Cross
in Southeastern Wisconsin

PRIDE UNITED

Tim Baack Pathfinders

April Calvert FIS

PUBLIC SECTOR

County Executive Paul Farrow Waukesha
County

Mayor Shawn Reilly City of Waukesha

RETIRE UNITED

Bev Jurkowski Retired, We Energies

Tom Littelmann Retired, Empower Retirement

SPORTS MARKETING

Brennan Feldhausen Green Bay Packers

Cecelia Gore Brewers Community Foundation

Jon Greenberg Milwaukee Admirals

Tom Hayes Retired, United Way of Greater
Milwaukee & Waukesha County

Duane Wilson Boys & Girls Clubs
of Greater Milwaukee

TECHNOLOGY UNITED

Steve Hannon Landmark Credit Union

Tina Rock Advanced Hires

Samuel Zielke Froedtert Health

TOCQUEVILLE SOCIETY

Bernard Bobber Ogletree Deakins

P.J. Distefano Deloitte LLP

Jane Durment Retired, The Marcus
Corporation

Reid Engstrom Community Leader

Thomas Florsheim, Jr. Weyco Group, Inc.

Tony Fuerst PwC

David Gay EY

Kelly Grebe Community Leader

Jackie Herd-Barber Community Leader

Dustin Hutter Baird

Tom Irgens Irgens

Bill Krugler JobsWork MKE

Jeff Lueken Northwestern Mutual

Ray Manista Northwestern Mutual

Gregory Marcus The Marcus Corporation

Albert Orr Reinhard Boerner Van Deuren s.c.

Warren Pierson Baird

Thelma Sias The Sias Group LLC

Lynn Sprangers 54 Hands Productions

Dale Van Dam M3 Insurance

Greg Wesley Medical College of Wisconsin

Stacy Williams Baird

WOMEN UNITED

Patty Cadorin Retired, BMO Harris Bank

Julia Currie Direct Supply

BOARD OF DIRECTORS

Linda E. Benfield Foley & Lardner LLP

Steven G. Booth Baird

David Bowles CMRignite

Daniel J. Bukiewicz Milwaukee Building
& Construction Trades Council, AFL-CIO

Bladen J. Burns Fiduciary Management, Inc.

Filippo Carini United Way of Greater
Milwaukee & Waukesha County

Patricia M. Cadorin Retired, BMO Harris Bank

Cheryl R. Carron Jones Lang LaSalle (JLL)

Michael G. Carter Northwestern Mutual

Eric L. Conley Froedtert Health/
Froedtert Hospital

Sheldon Cuffie American Family Insurance

Antony B. D'Cruz HSA Bank

Coreen Dicus-Johnson Network Health

Michael R. Evans Marcus Hotels & Resorts

Pamela S. Fendt Milwaukee Area Labor
Council, AFL-CIO

Kevin Fletcher Retired, WEC Energy Group

John W. Florsheim Weyco Group Inc.

Cristy Garcia-Thomas Advocate Aurora Health

David Gay EY

Cindy Gnadinger, Ed.D Carroll University

Linda Gorens-Levey General Capital Group

Kelly H. Grebe Community Leader

Maricha M. Harris, M.A. Dominican Center

Nancy Hernandez ABRAZO Marketing/
Hispanic Collaborative

Mark F. Irgens Irgens

Jasmine M. Johnson, MSM iHeartMedia
Markets Group

John Kissinger GRAEF

Donald W. Layden, Jr. NCR Corporation

Matthew S. Levatich Community Leader

Amy L. Lindner United Way of Greater
Milwaukee & Waukesha County

Sheriff Earnell R. Lucas Milwaukee County
Sheriff's Office

Jay M. Magulski Landmark Credit Union

Blake D. Moret Rockwell Automation

Wayne T. Morgan Baker Tilly Virchow
Krause, LLP

George R. Oliver Johnson Controls

Jeffrey D. Peelen Quarles & Brady LLP

Christopher C. Piotrowski Mosaic Global
Experiences

Dr. Keith P. Posley Milwaukee Public Schools

Dr. Joan M. Prince Executive Strategies Elite

Jonas Prising ManpowerGroup Inc.

John R. Raymond, Sr., MD Medical College
of Wisconsin

Steven S. SaLoutos Retired, U.S. Bank

Bernie Sherry Ascension

Thelma A. Sias The Sias Group LLC

Judson M. Snyder BMO Wealth Management

Judie Taylor Enterforce Inc./
DUECO Safecurity LLC

Scott Turner Children's Wisconsin

Dale E. Van Dam M3 Insurance

Mark Wallace Clarios

Thomas J. Westrick GE Healthcare

DeVona Wright Cottrell GMR Marketing

LOANED EXECUTIVE SPONSORS

United Way relies on corporate and nonprofit partners to sponsor a local professional or loan an employee from August through December to help coordinate workplace campaigns. Loaned Executives utilize their expertise and energy to enhance solicitation efforts, reach new markets, and broaden the base of community support. Thank you to these organizations for sharing or sponsoring talented employees to execute our 2022 community campaign throughout our local community.

A. O. Smith Corporation

American Red Cross

in Southeastern Wisconsin

Ascension Wisconsin

Baird

Boys and Girls Clubs

of Greater Milwaukee

Children's Wisconsin

Creating Healthier Communities

Johnson Controls

Landmark Credit Union

ManpowerGroup

MGIC Investment Corporation

Molson Coors Beverage Company

Northwestern Mutual

Rockwell Automation

We Energies

PROGRAM PARTNERS

Below are the 2022–23 program partners and the focus areas that United Way invests in. Learn more about the programs partners at [UnitedWayGMWC.org/What-We-Fund](https://www.unitedwaygmwc.org/what-we-fund).

■ Health ■ Education ■ Financial Stability

Agency Program Partners	H	E	F
Adaptive Community Approach Program (ACAP)	■		
Advocates of Ozaukee			■
American Red Cross in Southeastern Wisconsin			■
Ascension Seton Dental Clinic	■		
Aurora at Home	■		
Aurora Family Service	■	■	■
Aurora Healing & Advocacy Services	■		
Bay View Community Center		■	■
Big Brothers Big Sisters of Metropolitan Milwaukee		■	
Big Brothers Big Sisters of Ozaukee County		■	
Boy Scouts of America, Potawatomi Area Council		■	
Boy Scouts of America, Three Harbors Council		■	
Boys & Girls Clubs of Greater Milwaukee		■	
Bread of Healing Clinic	■		
The Cathedral Center			■
Catholic Charities of the Archdiocese of Milwaukee	■	■	■
Centro Legal	■		
Children's Wisconsin	■	■	
City Year		■	
COA Youth & Family Centers		■	
Community Advocates			■
Community Outpatient Health Service	■		
Community Smiles Dental	■		
Curative Care Network	■	■	
Diverse and Resilient	■		
Easterseals Southeast Wisconsin	■	■	■
Eras Senior Network	■		
Family Service of Waukesha	■	■	
Friedens Community Ministries			■
FRIENDS			■
Girl Scouts of Wisconsin Southeast		■	
GPS Education Partners		■	
Grand Avenue Club			■
Guest House of Milwaukee			■
Harry & Rose Samson Family Jewish Community Center	■		
HEAR Wisconsin		■	
Housing Resources			■
IMPACT			■

Agency Program Partners	H	E	F
IndependenceFirst	■		
Jewish Family Services	■		
La Casa de Esperanza		■	■
La Causa		■	
Legal Aid Society of Milwaukee			■
Literacy Services of Wisconsin			■
Lutheran Social Services of Wisconsin & Upper Michigan			■
Mental Health America of Wisconsin	■		
Meta House	■		
Milwaukee Christian Center	■	■	■
Milwaukee LGBT Community Center		■	
Milwaukee Urban League		■	■
The Milwaukee Women's Center	■		■
MKE Fellows			■
NAMI Southeast Wisconsin	■		
Neighborhood House of Milwaukee		■	
New Concept Self Development Center		■	■
Next Door		■	
Ozaukee Family Services	■		
The Parenting Network		■	
Parents Place		■	
Pathfinders	■		■
PEARLS for Teen Girls	■		
Penfield Children's Center	■		
Portal			■
The Salvation Army – Waukesha County			■
The Salvation Army – Wisconsin & Upper Michigan			■
Silver Spring Neighborhood Center		■	■
Sixteenth Street Community Health Center	■		
Sojourner Family Peace Center	■		■
St. Joseph Academy		■	
United Community Center	■	■	
Vision Forward Association	■		
Vivent Health	■		■
Walker's Point Youth & Family Center			■
Waukesha Free Clinic	■		
Wisconsin Community Services	■	■	■
The Women's Center	■	■	■
YMCA, Glacier Community - Pabst Farms	■		
YMCA of Greater Waukesha County		■	
YMCA of Metropolitan Milwaukee		■	
YWCA Southeast Wisconsin			■

COMMUNITY FUND

United Way connects those in need to those who can help.
The Community Fund is at the heart of our work.

You + Local Nonprofit Partners = United Community

Here's why:

You. When you give to the Community Fund, your donation is combined with thousands of other donors, funding over 200 programs that have a direct impact on the health, education, and financial stability of so many in our neighborhoods.

Local Nonprofit Partners. United Way knows the nonprofit agencies who are doing the hard work every single day, offering support to those who may be struggling. Your donation directly supports this work.

United Community. The solutions we create together go beyond short-term fixes. We are creating lasting change.



UNITED WAY

SAFE & STABLE HOMES

United Way has set a goal to end family homelessness by 2023.

Donate to Safe & Stable Homes today.



Use your phone camera to scan this QR code to learn more.

SAVE THE DATE!

CAMPAIGN CLOSING CELEBRATION • DECEMBER 14, 2022