

DIAPER & BABY WIPE DRIVE

TOOLKIT

Thanks for running a diaper drive at your organization. Your support is helping stock our diaper bank that helps local families throughout Milwaukee, Ozaukee, Washington, and Waukesha counties.

This toolkit includes the following:

- 1 Drive promotional poster**
Add your date(s), location(s), and hosted by information then print and post around your organization to create awareness. Or, save with the drive details and distribute via email or your intranet site. ([page 2 of this pdf](#))
- 2 Progress tracker poster**
Fill in sections as you make progress towards your goal and share with team members to keep them informed of your progress. ([page 3 of this pdf](#))
- 3 Collection location sign**
Post near collection bins/areas. Draw arrows as needed. ([page 4 of this pdf](#))
- 4 Thank you poster**
Thank everyone for their participation. Post near collection sites, email or post on your intranet site to thank participants. ([page 5 of this pdf](#))
- 5 Excel tracker**
Easily calculate your collection totals. **A completed Excel Tracker form is required to credit an individual, company, or organization.** All donations received without a form will be considered anonymous. ([download Excel tracker here](#))
- 6 Get social**
Post about your organization's diaper drive on social media and tag us! Facebook, Instagram, and/or Twitter @UnitedWayGMWC



DIAPER BANK



**1 IN 3 AMERICAN FAMILIES
REPORTS EXPERIENCING DIAPER NEED.**

Please support our

DIAPER & BABY WIPE DRIVE

► **Donate diapers sizes newborn, 1, 2, 3, 4, 5, 6 and baby wipes.**

Due to safety guidelines, all donations of diapers and baby wipes must be in their unopened, original packaging.

Access to a sufficient supply of diapers is essential for the health of infants and toddlers, but too many families do not have the resources to adequately provide for this basic need.

Diapers and baby wipes collected will be distributed to families through nonprofits located in Milwaukee, Waukesha, southern Ozaukee and Washington counties for regional impact. Your support helps families gain financial flexibility to focus income on housing and other essential items.

DATE(S):

LOCATION(S):

HOSTED BY:



DIAPER BANK

**1 IN 3 AMERICAN FAMILIES
REPORTS EXPERIENCING DIAPER NEED.**

OUR GOAL

DIAPERS



BABY WIPES



100%

75%

50%

25%

Color this in as you make progress.

100%

75%

50%

25%

Color this in as you make progress.



United
Way



DIAPER BANK

DROP
DIAPERS
& BABY WIPES
HERE

Thanks for helping local families!

THANK YOU
TOGETHER WE COLLECTED

DIAPERS

BABY WIPES



DIAPER BANK