



Greater Milwaukee
& Waukesha County

Immediate Release

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United Way of Greater Milwaukee & Waukesha County Announces 2022 Campaign Co-chairs



Pictured left to right, Mike Carter, Nancy Hernandez, Linda Gorens-Levey, Judie Taylor.

02/16/2022 Milwaukee, WI – United Way of Greater Milwaukee & Waukesha County is pleased to announce the four community leaders who will head up the 2022 United Way Community Campaign.

The 2022 campaign co-chairs are **Mike Carter**, chief financial officer/chief risk officer, Northwestern Mutual; **Nancy Hernandez**, president, ABRAZO Marketing and president, Hispanic Collaborative; **Linda Gorens-Levey**, partner, General Capital Group; and **Judie Taylor**, president & CEO, DUECO Safecurity LLC.

“All of our 2022 campaign co-chairs have a strong connection and history with United Way,” said Amy Lindner, president & CEO of United Way of Greater Milwaukee & Waukesha County. “We are thrilled to have such experienced individuals leading our fundraising efforts and sharing their passion for our community.”

The co-chairs were introduced Tuesday, February 15, 2022, at United Way’s virtual Annual Meeting, hosted by Baker Tilly. You can watch a [recording of the event here](#).

At the Annual Meeting, United Way also announced the incoming 2022-23 board chair, **Donald W. Layden, Jr.**, executive vice president, NCR, Corporation.

“I want to thank outgoing board chair Linda Benfield for her work over the past two years,” said Amy Lindner. “Linda is a true champion for our community; she is passionate about making it a great place for all people who live here. I also want to congratulate our new board chair Don Layden. Don brings a wealth of experience to the role, and all of us at United Way are excited to work with him during the next two years.”

The entire list of United Way board of directors is available by [clicking here](#).



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AWARD PRESENTATIONS

During the 2022 Annual Meeting, United Way recognized several individuals during their annual award presentations.

- **Colleen Foley**, executive director, Legal Aid Society of Milwaukee, was awarded The Gwen T. Jackson Community Service Award.
- **Joanne Williams**, United Way loaned executive, was awarded The Loaned Executive Service Award
- **Gunna Middleton**, United Way loaned executive, was awarded The John A. Puelicher Award for Loaned Executive excellence.
- **Mark Thomas**, regional CEO and Southeast Wisconsin chapter executive at American Red Cross, was awarded The Linda McFerrin African American Nonprofit Leadership Award.
- **Linda Benfield**, member of the management committee, Foley & Lardner LLP, and 2020-21 United Way board chair, was awarded The Billy and Ethel Heller Award.

To learn more about all the award winners, [click here](#).

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About United Way of Greater Milwaukee & Waukesha County: *United Way of Greater Milwaukee & Waukesha County fights for the health, education, and financial stability of every person in our local community.*

Learn more at: <http://www.unitedwayGMWC.org>