

For more information, contact Dan Herda, Director of Communications United Way Greater Milwaukee & Waukesha County

Email: dherda@unitedwaygmwc.org

Cell:414.731.0369

Community Comes Together to Support United Way of Greater Milwaukee & Waukesha County's COVID-19 Urgent Needs Fund

[03/27/2020] Milwaukee, WI – Companies and organizations throughout southeastern Wisconsin responded to the call to support the community by making contributions to the United Way COVID-19 Urgent Needs Fund. Those who made financial or in-kind donations include 88Nine Radio Milwaukee, GE Healthcare, HSA Bank, Meijer, Northwestern Mutual, UW Credit Union, We Energies Foundation, and Weyco Group.

Donations to the COVID-19 Urgent Needs Fund can be made directly at UnitedWayGMWC.org.

"I am never surprised, but always humbled at the generosity of our community," said Amy Lindner, president & CEO of United Way of Greater Milwaukee & Waukesha County. "When people are in need, our neighbors and friends are always the first to raise their hands and ask us what they can do to help."

Linda Benfield, managing partner of the Milwaukee office of Foley & Lardner LLP, and Board Chair of United Way of Greater Milwaukee & Waukesha County added, "We are so grateful to everyone who is supporting the COVID-19 Urgent Needs Fund. A special thanks to our corporate partners who show us every day what it means to Live United. Our fight continues, and we ask everyone to join us as we work together to support our community."

The COVID-19 Urgent Needs Fund focuses on supporting United Way's nonprofit agency partners by delivering food, supplies, and money during these challenging times. Some of the investments include:

- Dollars to allow emergency shelters to stay open 24/7, rather than requiring daytime exits
- Dollars to purchase food items for pantries and for individual agencies
- Diapers for early childhood programs
- Medical and cleaning supplies for clinics and shelters

United Way also donated various products to agencies, including toilet paper, hand sanitizer, non-perishable food items, and hygiene products.

"There are so many people who need help right now," said Lindner. "We want to make sure that we are meeting any pressing needs our nonprofit partners have and assist them in continuing essential services."

Follow United Way of Greater Milwaukee & Waukesha County on social media for the latest information on how you can help today.

About United Way of Greater Milwaukee & Waukesha County: *United Way of Greater Milwaukee & Waukesha County fights for the health, education, and financial stability of every person in our local community.*



- Follow us on Twitter https://twitter.com/UnitedWayGMWC
- Follow us on Facebook https://www.facebook.com/UnitedWayGMWC/
- Follow us on Instagram https://www.instagram.com/unitedwaygmwc/?hl=en
- Follow us on LinkedIn https://www.linkedin.com/company/united-way-of-greater-milwaukee-&-waukesha-county