

& Waukesha County

For more information, contact Dan Herda, Director of Communications United Way Greater Milwaukee & Waukesha County Email: <u>dherda@unitedwaygmwc.org</u> Cell: 414.731.0369

PNC Foundation Donates to United Way's COVID-19 Urgent Needs Fund to Provide Meals for Residents at Clare Hall

The community continues support with donations to help those in need during crisis

MILWAUKEE, **April 10**, **2020** –United Way of Greater Milwaukee & Waukesha County announced today a donation from the PNC Foundation to support United Way's COVID-19 Urgent Needs Fund. PNC's support will help provide meals for the next three months to residents of Clare Hall, a vacant seminary converted to help the homeless and those most vulnerable to COVID-19. PNC is one of 23 companies who have made a contribution to this special fund set up by United Way of Greater Milwaukee & Waukesha County as a way to assist nonprofit agency partners with their most pressing needs and essential services during the COVID-19 crisis.

"We are so incredibly grateful to everyone who has reached out and offered their support for our Urgent Needs Fund," said Amy Lindner, president & CEO of United Way. "Their generosity is helping our nonprofit agency partners with their essential services—services that are helping so many people in need."

Through a partnership between United Way, the City and County of Milwaukee, the Archdiocese of Milwaukee, and the Wisconsin National Guard, those who are homeless and especially vulnerable to COVID-19 are being housed at Clare Hall, a building on the Saint Francis de Sales seminary grounds just south of Milwaukee. One wing of the building will be used to house older adults and other high-risk COVID-19 residents, while another wing will house homeless individuals already COVID-19 symptomatic.

"PNC stands committed, alongside the greater Milwaukee business community, to support our neighbors during this critical time," said Chris Goller, PNC regional president for Wisconsin. "The new initiative at Clare Hall will help provide a safe place for those in need of self-quarantine, while helping to flatten the curve for those who have no other form of shelter."

Companies who have made contributions to the United Way COVID-19 Urgent Needs Fund include: American Family Insurance, American Transmission Co., Baird, BMO Harris Bank, Deloitte, Festival Foods, First Midwest Bank, 88Nine Radio Milwaukee, The Friendship House of Milwaukee, Felss Rotaform LLC, GE Healthcare, Harley-Davidson Motor Company, HSA Bank, Landmark Credit Union, Meijer, Northwestern Mutual, PwC, Rockwell Automation, UW Credit Union, We Energies Foundation, Wells Fargo, and Weyco Group.

In addition to supporting nonprofit agency partners, the United Way COVID-19 Urgent Needs Fund is also supporting COVID-negative homeless individuals by sheltering them at local hotels. Milwaukee County's Housing Division has negotiated to use available hotel space to provide up to 80 rooms. This action will offset the burden on local shelters and promote safe social distancing.

Donations to the <u>COVID-19 Urgent Needs Fund</u> can be made directly at UnitedWayGMWC.org.



About United Way of Greater Milwaukee & Waukesha County: United Way of Greater Milwaukee & Waukesha County fights for the health, education, and financial stability of every person in our local community. We win by Living United. By forging unlikely partnerships.

Learn more at: http://www.unitedwayGMWC.org