BACKPACK COALITION DRIVE

TOOLKIT

Thanks for running a school supply drive at your organization. Your support is helping local students throughout our communities.

This toolkit includes the following:

- Drive promotional poster

 Add your date(s), location(s), and hosted by information then print and post around your organization to create awareness. Or, save with the drive details and distribute via email or your intnet site. (page 2 of this pdf)
- Progress tracker poster
 Fill in sections as you make progress towards your goal and share with team members to keep them informed of your progress. (page 3 of this pdf)
- Collection location sign
 Post near collection bins/areas. Draw arrows as needed. (page 4 of this pdf)
- Thank you poster
 Thank everyone for their participation. Post near collection sites, email or post on your intranet site to thank participants. (page 5 of this pdf)
- Excel tracker

 Easily calculate your collection totals. A completed Excel Tracker form is required to thank and credit an individual, company, or organization. All donations received without a form will be considered anonymous. (download Excel tracker here)
- Get social
 Post about your organization's school supply drive on social media and tag us!
 Facebook, Instagram, and/or Twitter @UnitedWayGMWC





Supplies collected will be distributed to local students through nonprofits and Milwaukee, Waukesha, and Southern Washington counties schools.

Please dontate the following NEW school suppiles:

- Backpacks (15-17")
- Binders (2")
- Crayons (24ct)
- Earbuds (with microphone)
- Glue Sticks
- Washable Broad Tip Markers (8-10 Count)
- Composition Notebooks (wide/college)
- Loose Leaf Paper (wide/college)
- · White Board Markers
- Post-It Notes

1 in 3 parents of school-age children expect to go into debt when shopping for back-to-school. That percentage has consistenly risen over the past three years, from 26% in 2019 to 30% in 2020 and 33% in 2021. Your support helps families and students succeed.

DATE(S):

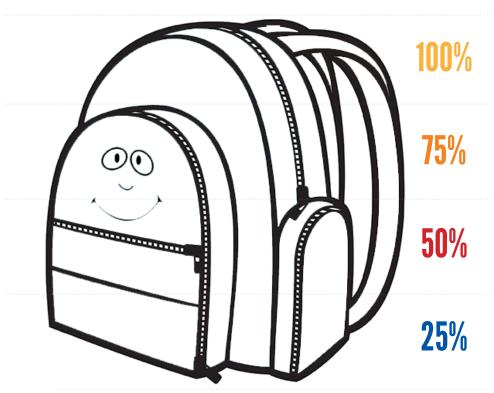
LOCATION(S):

HOSTED BY:

BACKPACK COALITION DRIVE

OUR GOAL

NUMBER OF ITEMS



Color this in as you make progress.



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Thanks for helping local students!

THANK YOU TOGETHER WE COLLECTED

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BACKPACKS

