

DIAPER & BABY WIPE DRIVE TOOLKIT

Thanks for running a diaper drive at your organization. Your support is helping stock our diaper bank that helps local families throughout Milwaukee, Ozaukee, Washington, and Waukesha counties.

This toolkit includes the following:

- 1 Drive promotional poster**
Add your date(s), location(s), and hosted by information then print and post around your organization to create awareness. Or, save with the drive details and distribute via email or your intranet site. ([page 2 of this pdf](#))
- 2 Progress tracker poster**
Fill in sections as you make progress towards your goal and share with team members to keep them informed of your progress. ([page 3 of this pdf](#))
- 3 Make a Donation poster**
Print this QR code which is linked to our Diaper Bank giving link and post around your organization. All financial donations will be use to purchase items in bulk to support the program. ([page 4 of this pdf](#))
- 4 Collection location sign**
Post near collection bins/areas. Draw arrows as needed. ([page 5 of this pdf](#))
- 5 Thank you poster**
Thank everyone for their participation. Post near collection sites, email or post on your intranet site to thank participants. ([page 6 of this pdf](#))
- 6 Excel tracker**
Easily calculate your collection totals. **A completed Excel Tracker form is required to credit an individual, company, or organization.** All donations received without a form will be considered anonymous. ([download Excel tracker here](#))
- 7 Get social**
Post about your organization's diaper drive on social media and tag us! Facebook and Instagram @UnitedWayGMWC



UNITED WAY
Greater Milwaukee
& Waukesha County

Please support our
**DIAPER &
BABY WIPE
DRIVE**



DATE(S):

LOCATION(S):

NEEDED SIZE:

HOSTED BY:

**Donate diapers
of any size, pullups,
and baby wipes.**

Access to a sufficient supply of diapers is essential for the health of infants and toddlers, but too many families do not have the resources to adequately provide for this basic need.

Diapers and baby wipes collected will be distributed to families through nonprofits located in Milwaukee, Waukesha, southern Ozaukee and Washington counties.

Due to safety guidelines, all donations of diapers and baby wipes must be in their unopened, original packaging.



UNITED WAY
Greater Milwaukee
& Waukesha County

DIAPER & BABY WIPE DRIVE GOALS



DIAPERS

BABY WIPES

100%

75%

50%

25%

100%

75%

50%

25%

Color this in as you make progress.

Color this in as you make progress.



UNITED WAY
Greater Milwaukee
& Waukesha County

Please support our

DIAPER & BABY WIPE DRIVE



Scan to
make a
donation
now!





UNITED WAY
Greater Milwaukee
& Waukesha County

DONATE DIAPERS & BABY WIPES HERE

**Thank you for helping
local families!**



UNITED WAY
Greater Milwaukee
& Waukesha County

**THANK YOU
TOGETHER
WE COLLECTED**



DIAPERS

BABY WIPES

Your support is helping local families!